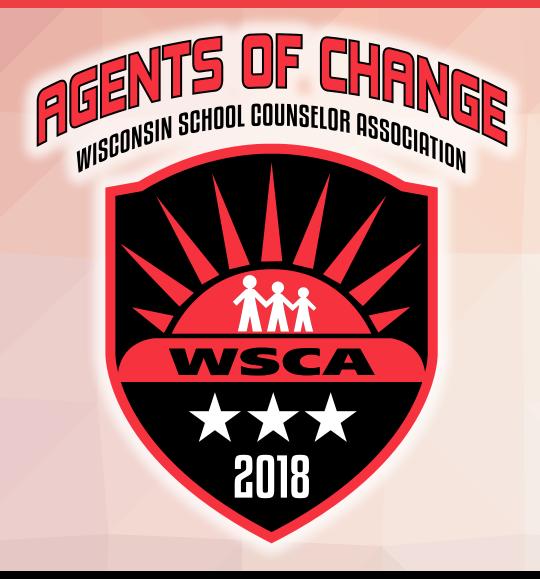
WSCA 2018 Annual Conference



Sponsorship Opportunities

February 21 - 22, 2018
Pre Conference, February 20, 2018
Monona Terrace • Madison, Wisconsin

Demonstrate your firm's commitment to the school counseling profession by selecting one of the sponsorship packages we have available to you. If you are a vendor serving the Wisconsin educational community, sponsoring at the WSCA State Conference is the best way to maximize your company's exposure to over 1100 professionals from around the state. Sponsorship packages range from \$300 to \$2500 with higher levels waiving registration and advertising costs. Don't miss out on one of the largest school counselor conferences in the nation!

ALL sponsorships below receive these benefits:

- Includes company logo on marketing materials, web and e-mail communications.
- Recognition in a sponsor thank you in the Spring edition of the WSCA newsletter
 - Signage at Conference recognizing the sponsorship

| SPONSORSHIP OPPORTUNITIES | PRICING AND BENEFITS | | |
|---|---|--|--|
| Keynote Speaker – (2 Exclusive Opportunities) • Wednesday – Michele Borba • Thursday – Rosalind Wiseman *Please visit the WSCA website at www.wscaweb.org for information about these speakers | Welcome participants at the keynote general session (5 minutes). Rotating Ad (100 words) of Company on video screen at opening session One half page b/w ad in the conference program One Conference registration Ability to insert company material into the conference program | | |
| Shuttle Bus Sponsor | \$750 for 1 bus • \$1,250 for 2 buses High profile signage on the interior of the bus for riders to see Company logo on all the informational communication to the attendees before and during the conference regarding the shuttle service One half page b/w ad in the conference program | | |
| Wednesday Nutritional Break (Exclusive) | \$1,250 • One half page black & white ad in the conference program | | |
| Afterglow Reception | • One quarter page b/w ad in the conference booklet | | |
| Coffee or Popcorn | \$400 | | |
| ADVERTISING OPPORTUNITIES | PRICING AND BENEFITS | | |
| Full-page Back cover ad in Program (color) | \$1,250 | | |
| Full-page Inside front cover ad in Program (color) | \$1,100 | | |
| Full-page Inside back cover ad in Program (color) | \$1,000 | | |
| Half-page black & white ad in Program | \$600 | | |
| Quarter-page black & white ad in Program | \$300 | | |
| E-Blast Banner Ad (only five opportunities available) | \$400 | | |
| Conference Booklet Inserts Please be sure all of the boxes/materials you ship are clearly marked with the event name and date (WSCA Conference – Feb. 20-22, 2018). Ship inserts to: WSCA 6737 W. Washington St., Ste. 4210 Milwaukee, WI 53214 | \$350 Your one-page insert (1200 copies) will be placed in the conference program | | |

For more information regarding WSCA's 2018 Annual Conference Sponsorships contact: Steve Schneider: Phone: (920) 980-2822 Email: conference@wscaweb.org

Print Ad Size Guidelines Electronic Ad Size Guidelines Sizes: • Full page: 7.5" (w) x 9.5" (h) Website Size: Half-page vertical: 3.5" (w) x 9.5"(h) • Horizontal: 600(w) x 100(h) pixels Half-page horizontal: 7.5"(w) x 4.75"(h) • Resolution: 72 dpi **Quarter-page:** (vertical): 3.5" (w) x 4.75"(h) **Accepted formats:** Accepted formats: • JPG • EPS PNG PDF (embed fonts) Remember: Include the URL if you'd like the ad to link to your site! • JPEG (Resolution: 300 dpi or better)

Conference Sponsorship Agreement

| My company agrees to the following sponsorship level at the 2018 WS Sponsorships must be received by January 17, 2018 to be included in Company Name (as it should appear in event materials) | | you wish to sponsor. | |
|---|---|---|--|
| Company Web Address | | | |
| Conterence Sponsor Keynote Speaker \$2500 Wednesday - Michele Borba Thursday - Rosalind Wiseman Shuttle Bus 1 bus \$750 2 busses \$1250 Wednesday Nutritional Break \$1250 WSCA Award Winner Reception \$750 Coffee \$400 Tuesday Preconference Wednesday Exhibits a.m. Wednesday Exhibits a.m. Thursday Exhibits a.m. Wednesday/Thursday Popcorn \$400 Contact Information | Full-page back cover ad in progr Full-page inside front cover ad in Full-page inside back cover ad in Half-page black & white ad in progression Quarter-page black & white ad in progression Guarter-page black & white ad in progression Cotober - Announcing Oper November - Last call for Secretary - Last call for Secretary - Sectional Presentary - Sectional Presentary - Last chance to reconference activities Conference Booklet Insert \$350 | n program \$1100 n program \$1000 rogram \$600 n program \$300 n Registration tional Programs Workshops & Keynotes titions Announced gister & | |
| Phone Payment Information Check (Please make checks payable to WI School Counselor Association) | City Email TOTAL SPONSORSHIP PAYMENT DUE BY February 9, 2018: | State Zip Code | |
| Credit Card Visa MasterCard Credit Card # | Expiration Date | Security Code (CVV) | |

Signature

Name on Card

