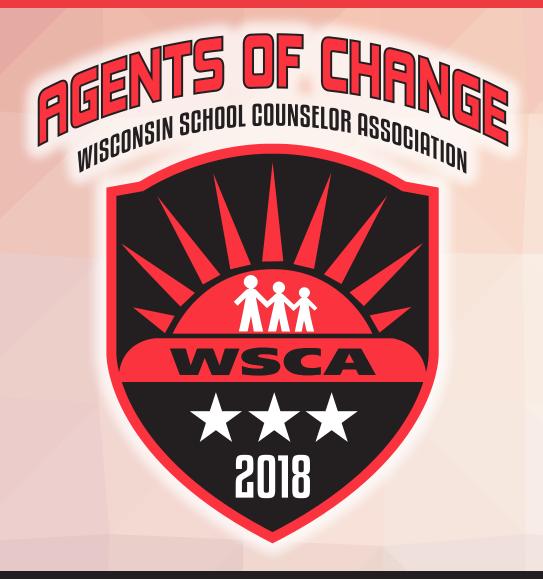
WSCA 2018 Annual Conference



Sponsorship Opportunities

February 21 - 22, 2018
Pre Conference, February 20, 2018
Monona Terrace • Madison, Wisconsin

Demonstrate your firm's commitment to the school counseling profession by selecting one of the sponsorship packages we have available to you. If you are a vendor serving the Wisconsin educational community, sponsoring at the WSCA State Conference is the best way to maximize your company's exposure to over 1100 professionals from around the state. Sponsorship packages range from \$300 to \$2500 with higher levels waiving registration and advertising costs. Don't miss out on one of the largest school counselor conferences in the nation!

ALL sponsorships below receive these benefits:

- Includes company logo on marketing materials, web and e-mail communications.
- Recognition in a sponsor thank you in the Spring edition of the WSCA newsletter
 - Signage at Conference recognizing the sponsorship

Signifies Opportunity no longer available

SPONSORSHIP OPPORTUNITIES	PRICING	BENEFITS
 Keynote Speaker – (2 Exclusive Opportunities) Wednesday – Michele Borba Thursday – Rosalind Wiseman *Please visit the WSCA website at www.wscaweb.org for information about these speakers **Opportunity No Longer Available 8/2017 	\$2,500	Welcome participants at the keynote general session (5 minutes). Rotating Ad (100 words) of Company on video screen at opening session One half page b/w ad in the conference program One Conference registration Ability to insert company material into the conference program
Breakout Sectional Room Sponsor	\$1,500	Your organization/company can sponsor two days' worth of sectional speakers/sessions. Organization/company name will be included on the:
Shuttle Bus Sponsor	\$750 - 1 bus \$1,250 - 2 buses	High profile signage on the interior of the bus for riders to see Company logo on all the informational communication to the attendees before and during the conference regarding the shuttle service One half page b/w ad in the conference program
Wednesday Nutritional Break (Exclusive) Opportunity No Longer Available 9/2017	\$1,250	One half page black & white ad in the conference program
Wednesday Lunch, Desserts, and Refreshments (Exclusive)	\$1,250	One-half page black & white ad in the conference program
Afterglow Reception	\$750	One quarter page b/w ad in the conference booklet
Coffee or Popcorn	\$400	
Conference Booklet Inserts Please be sure all of the boxes/materials you ship are clearly marked with the event name and date (WSCA Conference – Feb. 20-22, 2018). Ship inserts to: WSCA 6737 W. Washington St., Ste. 4210 Milwaukee, WI 53214	\$350	Your one-page insert (1200 copies) will be placed in the conference program
ADVERTISING OPPORTUNITIES	PRICING	
Full-page Back cover ad in Program (color)	\$1,250	
Full-page Inside front cover ad in Program (color)	\$1,100	
Full-page Inside back cover ad in Program (color)	\$1,000	
Half-page black & white ad in Program	\$600	
Quarter-page black & white ad in Program	\$300	
E-Blast Banner Ad (only five opportunities available)	\$400	

Print Ad Size Guidelines Electronic Ad Size Guidelines Sizes: • Full page: 7.5" (w) x 9.5" (h) Website Size: • Half-page vertical: 3.5" (w) x 9.5"(h) • Horizontal: 600(w) x 100(h) pixels • Half-page horizontal: 7.5"(w) x 4.75"(h) • Resolution: 72 dpi • Quarter-page: (vertical): 3.5" (w) x 4.75"(h) Accepted formats: **Accepted formats:** • JPG • PNG • EPS • PDF (embed fonts) Remember: Include the URL if you'd like the ad to link to your site! • JPEG (Resolution: 300 dpi or better)

Conference Sponsorship Agreement

Company Name (as it should appear in event materials)	Contact Name
Company Web Address WSCA will place your company logo – and link to your website – or	
ompany logo (600w X 100 tall, 72 dpi, JPG or PNG) to admin@wsc Select a Sponsor Level for W	aweb.org SCA Annual Conference 2018:
Conference Sponsor	Advertising Sponsor
* Keynote Speaker \$2,500 * Wednesday - Michele Borba * Thursday - Rosalind Wiseman Breakout Sectional Room Sponsor \$1,500 Shuttle Bus 1 bus \$750 2 busses \$1,250 Wednesday Nutritional Break \$1,250 Wednesday Lunch, Desserts, and Refreshments \$1,250 Afterglow Reception \$750 Coffee \$400 Tuesday Preconference Wednesday Exhibits p.m. Wednesday/Thursday Popcorn \$400 Conference Booklet Insert \$350 Contact Information	□ Full-page back cover ad in program \$1,250 □ Full-page inside front cover ad in program \$1,100 □ Full-page inside back cover ad in program \$1,000 □ Half-page black & white ad in program \$600 □ Quarter-page black & white ad in program \$300 □ E-Blast Banner Ad \$400 □ October − Announcing Open Registration □ November − Last call for Sectional Programs □ December − Preconference Workshops & Keynotes □ January − Sectional Presentations Announced □ February − Last chance to register & Conference activities
Address	City State Zip Code
Phone Payment Information Check (Please make checks payable to WI School Counselor Association) Credit Card OVisa OMasterCard	Email TOTAL SPONSORSHIP PAYMENT DUE BY February 9, 2018:
Credit Card #	Expiration Date Security Code (CVV)

Name on Card



