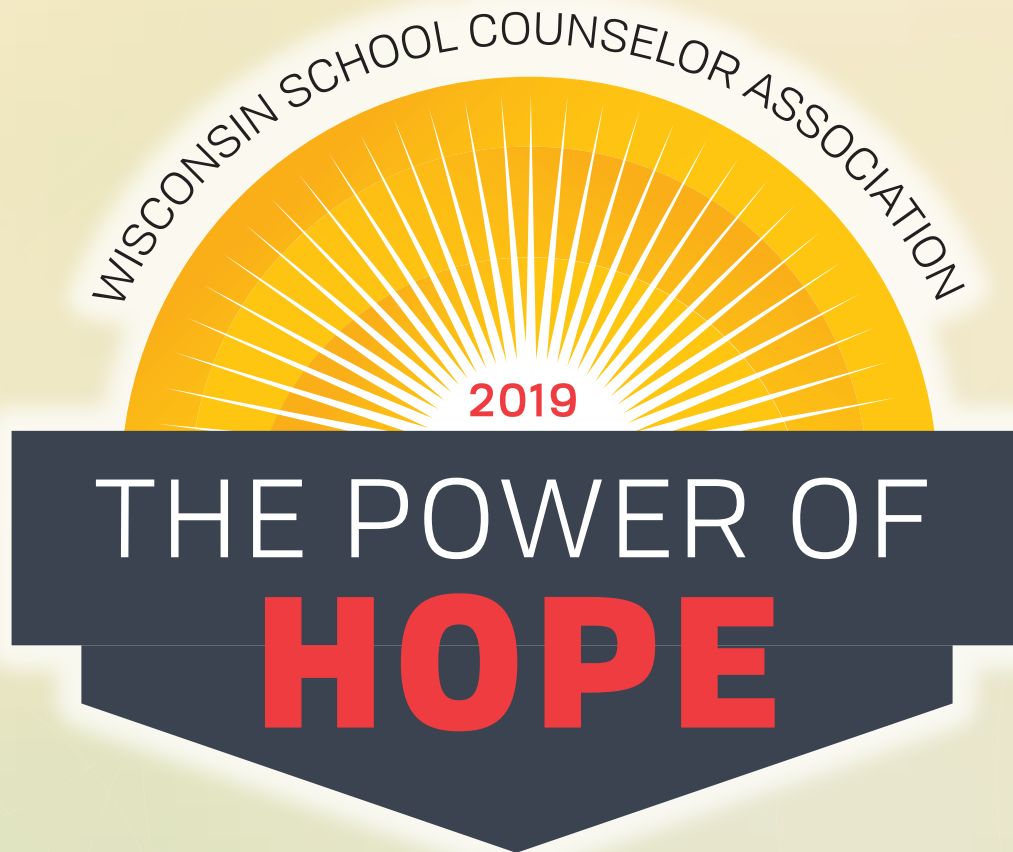


WSCA 2019 Annual Conference



Sponsorship Opportunities

February 6-7, 2019
Pre Conference, February 5, 2019
Monona Terrace • Madison, Wisconsin

Demonstrate your firm's commitment to the school counseling profession by selecting one of the sponsorship packages we have available to you. If you are a vendor serving the Wisconsin educational community, sponsoring at the WSCA State Conference is the best way to maximize your company's exposure to over 1100 professionals from around the state. Sponsorship packages range from \$300 to \$4,000 with higher levels waiving registration and advertising costs. Don't miss out on one of the largest school counselor conferences in the nation!

ALL sponsorships below receive these benefits:

- Includes company logo on marketing materials, web and e-mail communications.
- Recognition in a sponsor thank you in the Spring edition of the WSCA newsletter
 - Signage at Conference recognizing the sponsorship

❖ = Signifies Opportunity no longer available

SPONSORSHIP OPPORTUNITIES	PRICING	BENEFITS
❖ Bruch Sponsor ❖ <i>Opportunity no longer available - 10/18</i>	\$4,000	<ul style="list-style-type: none"> • The brunch will be named after your organization/company (or whatever branding requested). This will appear in the conference booklet, the website, and any publication with the brunch listed. • One quarter page black and white ad included in the conference booklet • Opportunity to present for 5 mins to the group at large, and welcome everyone to the brunch. • The opportunity to place your organization/company literature or giveaways at each place setting for the brunch • Listing in the conference booklet and on the website as a sponsor for the WSCA Conference • Signage outside the entrance doors to the brunch indicating the sponsor of the brunch • Ad included in the rotating announcements projected before the brunch • Complimentary exhibit table
❖ Keynote Speaker – (2 Exclusive Opportunities) <ul style="list-style-type: none"> • Wednesday – Kevin Fleming • Thursday – Karen Griffith *Please visit the WSCA website at www.wscaweb.org for information about these speakers ❖ <i>Opportunity no longer available - 6/18</i>	\$2,500	<ul style="list-style-type: none"> • Welcome participants at the keynote general session (5 minutes). Rotating Ad (100 words) of Company on video screen at opening session • One half page black and white ad in the conference program • One Conference registration • Ability to insert company material into the conference program
❖ Preconference Sponsor (Exclusive) ❖ <i>Opportunity no longer available</i>	\$2,500	<ul style="list-style-type: none"> • Your organization/company will sponsor a full day of preconference workshops. • Organization/company name will be included on the: <ul style="list-style-type: none"> » WSCA Conference Webpage » Conference signage as a “Preconference Sponsor” » Printed conference program » Conference App • Ability to insert company material into the conference program • One Preconference registration (full day) • One half page black and white ad in the conference program
Breakout Sectional Room Sponsor	\$1,500	<ul style="list-style-type: none"> • Your organization/company can sponsor two days’ worth of sectional speakers/sessions. • Organization/company name will be included on the: <ul style="list-style-type: none"> » WSCA Conference Webpage » Conference signage as a “Session Room Sponsor” » Printed conference program » Conference App • Marketing materials displayed and available to everyone who enters your assigned sectional room • Recognition signage in sectional room • Option to decorate sectional room with your posters, marketing materials, colors/banners/etc. • One quarter page black and white ad in the conference program
Shuttle Bus Sponsor	\$750 - 1 bus	<ul style="list-style-type: none"> • High profile signage on the interior of the bus for riders to see • Company logo on all the informational communication to the attendees before and during the conference regarding the shuttle service • One half page black and white ad in the conference program
❖ Wednesday Nutritional Break ❖ <i>Opportunity no longer available</i>	\$1,250	<ul style="list-style-type: none"> • One half page black and white ad in the conference program
Wednesday Lunch, Desserts, and Refreshments (Exclusive)	\$1,250	<ul style="list-style-type: none"> • One half page black and white ad in the conference program
Afterglow Reception	\$750	<ul style="list-style-type: none"> • One quarter page black and white ad in the conference booklet
Coffee or Popcorn	\$400	
Conference Booklet Inserts Please be sure all of the boxes/ materials you ship are clearly marked with the event name and date (WSCA Conference – Feb. 5-7, 2019). Ship inserts to: WSCA 6737 W. Washington St., Ste. 4210 Milwaukee, WI 53214	\$350	Your one-page insert (1200 copies) will be placed in the conference program

ADVERTISING OPPORTUNITIES	PRICING
Full-page Back cover ad in Program (color)	\$1,250
Full-page Inside front cover ad in Program (color)	\$1,100
Full-page Inside back cover ad in Program (color)	\$1,000
Half-page black and white ad in Program	\$600
Quarter-page black and white ad in Program	\$300
E-Blast Banner Ad (only five opportunities available)	\$400

For more information regarding WSCA's 2019 Annual Conference Sponsorships contact:

Gary Campbell
Phone: (715) 222-4393
Email: conference@wscaweb.org

Print Ad Size Guidelines	Electronic Ad Size Guidelines
<p>Sizes:</p> <ul style="list-style-type: none"> • Full page: 7.5" (w) x 9.5" (h) • Half-page vertical: 3.5" (w) x 9.5" (h) • Half-page horizontal: 7.5" (w) x 4.75" (h) • Quarter-page: (vertical): 3.5" (w) x 4.75" (h) <p>Accepted formats:</p> <ul style="list-style-type: none"> • EPS • PDF (embed fonts) • JPEG (Resolution: 300 dpi or better) 	<p>Website Size:</p> <ul style="list-style-type: none"> • Horizontal: 600(w) x 100(h) pixels • Resolution: 72 dpi <p>Accepted formats:</p> <ul style="list-style-type: none"> • JPG • PNG <p><i>Remember: Include the URL if you'd like the ad to link to your site!</i></p>

Conference Sponsorship Agreement

My company agrees to the following sponsorship level at the 2019 WSCA Conference. Please check the level you wish to sponsor. Sponsorships must be received by **December 21, 2018** to be included in the final conference program.

Company Name *(as it should appear in event materials)*

Contact Name

Company Web Address

(WSCA will place your company logo – and link to your website – on the “WSCA Conference Sponsors” webpage. Please email your company logo (600w X 100 tall, 72 dpi, JPG or PNG) to admin@wscaweb.org)

Select a Sponsor Level for WSCA Annual Conference 2019:

Conference Sponsor	Advertising Sponsor
<ul style="list-style-type: none"> ❖ Brunch Sponsor \$4,000 <i>(Opportunity no longer available)</i> ❖ Keynote Speaker \$2,500 <i>(Opportunity no longer available)</i> <ul style="list-style-type: none"> ❖ Wednesday – Kevin Fleming ❖ Thursday – Karen Griffith ❖ Preconference Sponsor (Exclusive) \$2,500 <i>(Opportunity no longer available)</i> <input type="checkbox"/> Breakout Sectional Room Sponsor \$1,500 <input type="checkbox"/> Shuttle Bus <i>(please choose option below)</i> <ul style="list-style-type: none"> <input type="radio"/> 1 bus \$750 ❖ Wednesday Nutritional Break \$1,250 <i>(Opportunity no longer available)</i> <input type="checkbox"/> Wednesday Lunch, Desserts, and Refreshments \$1,250 <input type="checkbox"/> Afterglow Reception \$750 <input type="checkbox"/> Coffee \$400 <i>(please choose option below)</i> <ul style="list-style-type: none"> <input type="radio"/> Tuesday Preconference <input type="radio"/> Wednesday Exhibits a.m. <input type="radio"/> Wednesday Exhibits p.m. <input type="radio"/> Thursday Exhibits a.m. <input type="checkbox"/> Wednesday/Thursday Popcorn \$400 <input type="checkbox"/> Conference Booklet Insert \$350 	<ul style="list-style-type: none"> <input type="checkbox"/> Full-page back cover ad in program \$1,250 <input type="checkbox"/> Full-page inside front cover ad in program \$1,100 <input type="checkbox"/> Full-page inside back cover ad in program \$1,000 <input type="checkbox"/> Half-page black and white ad in program \$600 <input type="checkbox"/> Quarter-page black and white ad in program \$300 <input type="checkbox"/> E-Blast Banner Ad \$400 <i>(please choose option below)</i> <ul style="list-style-type: none"> <input type="radio"/> October – Announcing Open Registration <input type="radio"/> November – Last call for Sectional Programs <input type="radio"/> December – Preconference Workshops & Keynotes <input type="radio"/> January – Sectional Presentations Announced <input type="radio"/> February – Last chance to register & Conference activities

Contact Information

Address

City

State

Zip Code

Phone

Email

Payment Information

- Check** *(Please make checks payable to WI School Counselor Association)*
 Credit Card Visa MasterCard

TOTAL SPONSORSHIP PAYMENT
DUE BY January 11, 2019:

Credit Card #

Expiration Date

Security Code (CVV)

Name on Card

Signature

Mail Payment To: WSCA, 6737 W. Washington St., Ste 4210, Milwaukee, WI 53214

Fax To: 414-276-7704

Email To: admin@wscaweb.org



6737 W. Washington St., Ste 4210
Milwaukee, WI 53214