

WISCONSIN SCHOOL COUNSELOR ASSOCIATION

2019

# THE POWER OF **HOPE**

**WISCONSIN SCHOOL COUNSELOR ASSOCIATION  
FEBRUARY 5-7, 2019**

**1,100 Colleagues | 80 Sectionals | 16 Preconference Workshops,  
INCLUDING WSCA'S ANNUAL AFTERNOON ON THE HILL!**

***Lunch included on Wednesday, along with the closing day brunch!***



# Keynote Speakers

## OPENING KEYNOTE SPEAKER

**KEYNOTE SPEAKER – Opening Session**  
Wednesday, February 6, 2019 | 8:30 a.m.



Dr. Kevin Fleming, PhD, Instructional Dean, Author, *(Re)Defining the Goal: Providing True Career Readiness*

Producer of the viral animation video “Success in the New Economy,” and author of the bestseller, *(Re)Defining the Goal*,

Dr. Fleming is a passionate advocate for ensuring all students enter the labor market with a competitive advantage. He currently supports over 40 Career & Technical Education programs as a Dean of Instruction at Norco College (part of Riverside Community College District, California) and serves as vice president for the California Community College Association for Occupational Education. Previously, he analyzed industry trends and workforce needs while providing customized geospatial labor market research for the largest higher education system in the world: the California Community Colleges.

Dr. Fleming is a faculty member, national speaker, and recovering academic elitist. A true life-long learner, he has earned two bachelor’s degrees from Loyola Marymount University (Psychology & Philosophy); a Master of Arts from The Ohio State University (Educational Policy & Leadership), an MBA from the University of Redlands, and a PhD in Education from Claremont Graduate University...but it was his CTE industry certification in geographical information systems (GIS) that lifted him out of working poverty. He is a proud eagle scout, father, has completed five marathons, and won a spelling bee in the third grade.

## CLOSING KEYNOTE SPEAKER

**KEYNOTE SPEAKER – Brunch Speaker Thursday,**  
February 7, 2019 | 11:00 a.m.



Dr. Karen Griffith, PhD, School Counselor, Retired; Assistant Professor, UGA; ASCA Trainer, Lead RAMP Reviewer, Author

Dr. Karen Griffith, PhD, LPC, is a retired school counselor, and a part-time faculty member at the University of Georgia. Griffith presents workshops on small groups, building

resiliency in children, teaching careers in the elementary setting, understanding privilege and oppression, and the ASCA National Model. She has been recognized at the state level as Counselor of the Year and Writer of the Year and was among the finalists for ASCA’s School Counselor of the Year.

Dr. Griffith worked in public education for 35 years, 27 as a school counselor, earning multiple state and national recognitions. Now retired, she works at the University of Georgia as an Assistant Professor (Term-Limited) in the Department of Counseling and Human Development Services, and with ASCA as a trainer on the national model, Lead RAMP Reviewer, and Peer Reviewer for the Journal of Counseling and Development. She has authored three books and several articles, and speaks at state and national conferences on a variety of topics. Her primary area of research is around resiliency.

## Find it Here!

For more detailed descriptions of the 2019 conference opening keynote presentation, brunch speaker, and preconference workshops, please visit the WSCA website at [wscaweb.org](http://wscaweb.org) and click on Conference.

## Changes & Updates for 2019

- **Lunch will now be included on Wednesday!** All conference registrations include a boxed lunch that can be picked up on Wednesday during lunch time.
- WSCA Conference is *early* this year (February 5-7, 2019) to avoid the state ACT administration at the end of February.
- FREE parking and shuttle to conference, see General Conference Information Section.
- FREE Precon Opportunity: Reach Higher Wisconsin Convening-Panel and Roundtable (see page 5 for info)
- **EARLY BIRD REGISTRATION** discount deadline will pass before winter break, December 22. Take action NOW to secure your registration, hotel space, and make plans to attend February 5-7, 2019. [www.wscaweb.org/conferences/2019-annual-conference/](http://www.wscaweb.org/conferences/2019-annual-conference/)

# Preconference Workshops

## AM SESSIONS

**FEBRUARY 5, 2019**

**Half-Day AM Sessions: 9:30 a.m. – 12:30 p.m.**

### ***Asking the Right Questions to Facilitate Student Success (K-Post-Secondary)***

**Dr. Kevin Fleming, PhD, Instructional Dean-Norco College, Author**

We all know that higher education may lead to economic prosperity and opens many doors for our students. However, we also know that the master's-bound pathway isn't for everyone. Technical skills are the new currency in the 21st century and they make all students more competitive in every industry. But how do we balance preparing students for both college and the workforce? Dr. Kevin Fleming will present data and a new animated video in a way that both invigorates and challenges the evolution of career readiness, counseling, and educational planning. It is time to reexamine what questions we should be asking of our students, and of ourselves, to maximize student success.

### ***Using Children's Books for Lessons (K-5)***

**Dr. Karen Griffith, PhD, School Counselor, Retired; Assistant Professor, UGA; ASCA Trainer, Lead RAMP Reviewer, Author**

Children's books often provide the foundation for interesting and informative counseling lessons and activities, whether in the classroom setting, as part of small group activities, or with individual students. Certainly, stories offer an authentic method for conveying important messages and truths. However, best practice requires thoughtful selection, meaningful connections, and engaging delivery for the books to yield their greatest impact. Let's review how to choose and use well, how to ensure authentic and strong links between the book and the desired outcome, and best methods to present the books to learners.

### ***How to Implement a Comprehensive SEL Program (K-12)***

**Gregg Curtis, School Counselor Consultant, WI Dept. of Public Instruction & Beth Herman, Education Consultant, WI Dept. of Public Instruction**

Amidst growing recognition that social and emotional learning (SEL) skills are essential to student and adult success, schools and communities are seeking the most effective ways to teach, reinforce, and cue these skills in learners. In early 2018 the Wisconsin Department of Public Instruction introduced state-wide SEL competencies for PK-adults, acknowledging that social and emotional learning is a lifelong skill. The competencies provide educators and families with benchmarks to support student learning in this area. Accompanying these competencies are resources to help schools and communities effectively implement a school or district-wide SEL program. This pre-conference session will create the context for social emotional learning, explore Wisconsin's SEL PK-adult competencies, and give participants a chance to learn about the resources available to support their implementation and utilize tools to facilitate and measure school-wide implementation of SEL.

### ***How to Use the Solution-Focused Approach to Enhance Trauma-Informed Practices in Schools (K-12)***

**Dr. Carol E. Buchholz Holland, Associate Professor and School Counseling Coordinator, North Dakota State University Counselor Education Program**

Although current trauma-informed practices have been found to be effective, they can be even more impactful by integrating the solution-focused approach into them. The presenter will provide a brief overview of trauma-informed schools and the solution-focused approach. In addition, the presenter will assist participants in creating a "toolbox" of effective solution-focused questions and techniques which can be used to enhance trauma-informed practices in a variety of settings in schools such as classrooms, individual counseling and group counseling sessions, parent meetings, teacher consultation, and MTSS meetings. Participants will also learn about trauma-sensitive multisensory solution-focused activities that can be used with students.

### ***Black Girl Blues (6-Post-Secondary)***

**Carolyn Strong, Dean of Students, Motivational Educator & Author, Thornton Township High School**

Have we evolved beyond the brown paper bag test? What does it REALLY mean to be "black" in America today? As long as there have been African-Americans in the new world, this has been an issue up for debate. But for African-American girls, these questions of racial identity and physical appearance – light skin vs. dark skin, straight hair vs. kinky hair, etc. – often manifest themselves in ways that are detrimental to them and to other girls. This media-fueled war rages on in the inner circle of girls. This workshop will be filled with "ah-ha moments" that can be taken away and shared for the betterment of school culture. The presenter will also discuss best practices as they relate to teaching and mentoring African-American girls along with modeling activities to address this sensitive issue. Carolyn is a motivational educator with an anti-bullying message of hope for children, families, and schools. An educator with more than 15 years of experience working with inner-city youth, she is currently Dean of Students in a high school serving more than 1,500 young people.

### ***Career & College Exploration and Awareness in Elementary and Middle School: From Nice to Necessary (K-8)***

**Bob Bardwell, School Counselor & Director of School Counseling, Monson High School (MA)**

Former First Lady Michelle Obama challenged us to Reach Higher to help students seek education and training after high school. This session will focus on college and career exploration and awareness activities specifically for Prek-8 school counselors, although high school counselors are certainly welcome to attend. We'll discuss research that supports early interventions. Participants will learn specifically about 40 successful career and college activities that provide middle and elementary students the skills to Reach Higher.



# Preconference Workshops

## ***Motivation, Effort, or Executive Functions? How to Better Identify and Support Struggling Students (6-12)***

**Scott Lutostanski, Director of Academic Consulting, Galin Education**

Too often, struggling students are labeled as indifferent, unmotivated, or lazy. However, these are often indicators of challenges with executive functions. As a result, students can become more disengaged, home environments can become toxic, and teachers will pull their hair out wondering what they can do to help a student. These students are difficult to understand and even more challenging to work with. Participants in this workshop will learn the foundational skills of the executive functions, how to better identify these students, what separates typical behavior from atypical, how to communicate effectively with parents, and interventions to support students.

## ***Conversations About Change: Finding Hope for Better Outcomes Through Motivational Interviewing (K-Post-Secondary)***

**Kay Eibl, LPC, Motivational Interviewing Trainer, Waukesha County Technical College**

Daily conversations with students are powerful tools we can use to increase student motivation and create lasting behavior change. Motivational Interviewing (MI) is an evidence-based conversational approach that has been widely applied in healthcare, corrections, and mental health counseling; we now also have research showing the value of applying MI in schools. Join us to learn about MI and how to apply the techniques within your school settings (K-Post-Secondary). In addition to receiving an overview of MI, you'll practice introductory MI skills, including best practices for giving advice, listening with strategic reflection statements, and eliciting change talk to increase students' motivation. The tools you will learn can be widely applied to help students and families make positive and lasting behavior changes in their lives.

## **PM SESSIONS**

**FEBRUARY 5, 2019**

**Half-Day PM Session: 1:30 – 4:30 p.m.**

## ***Privilege and Oppression: Helping Teachers Understand Students (K-12)***

**Dr. Karen Griffith, PhD, School Counselor, Retired; Assistant Professor, UGA; ASCA Trainer, Lead RAMP Reviewer, Author**

Counselors possess unique knowledge and skills relevant to social justice and working with traditionally marginalized populations. Moreover, there is a need to share what we know with others who are working with our students. The capacity to engage others in conversations around social justice begins with awareness and knowledge. We will explore briefly our own personal beliefs, experiences, and world view. Then, information will be provided around relevant issues, including privilege, oppression, poverty, and the impact students' family and home situations may have on their classroom experiences.

Participants will engage in a variety of activities which might then be used with their own faculties. We will discuss best practice for how those activities should be employed. Specifically, we will address common mistakes, possible barriers, and challenges. Finally, we will succinctly review current trends, programs, and strategies schools may employ that support an inclusive environment. Participants will have the opportunity to discuss and evaluate how/if they might benefit their own schools.

## ***Integrating Comprehensive School Counseling Programs (CSCP) with Multi-tiered Systems of Support (MTSS) to Enhance Student Outcomes (K-12)***

**Jennifer Betters-Bubon, Associate Professor and Program Coordinator, Counselor Education, UW-Whitewater & Avery Kantsteiner, MS, LPC, School Counselor, Sugar Creek Elementary School**

Confused about how best to incorporate MTSS (RTI, PBIS) practices into your current counseling or school program? This preconference session is designed for counselors who are leaders in the implementation of the ASCA National Model and PBIS programs. Participants will spend time with others engaged in comprehensive program implementation; determine strategies for moving their schools and teams forward and leave with support and information to continue making our schools positive places for all students. Concrete examples of schools that have been successful in ASCA model/PBIS implementation will be shared. Participants are encouraged to bring their school counseling program and/or PBIS ideas and materials (e.g., Cool Tools, acknowledgement ideas, school wide practices—electronic or paper copies). We plan on engaging in conversations and sharing best practices. Time will be devoted to specific discussions surrounding: Universal systems (e.g., SEL programs, Cool Tools, Acknowledgement Systems, and Motivating the team, equitable classroom practices), using multiple forms of data to assess programs (e.g., office discipline referrals, school climate perception data, school data profiles), and dealing with the complexities of MTSS/school counseling program implementation (e.g., examining culturally relevant practices and how to move into evidence-based tier 2/3 interventions). It is our goal that participants leave with a renewed sense of purpose and a wide array of resources to assist in their comprehensive program implementation.

## ***Trauma and Sensory Processing – Making Connections Through the Sensory Experience (K-12)***

**Sarah Peters, MS, OTR/L, Healing Hearts Family Counseling, LLC**

Sensory integration continues to be on the forefront of highly sought out topics for professionals working with individuals who have experienced trauma and currently struggle with emotional and behavioral concerns in schools. The goal of this workshop is to give counselors tools to teach students to be present in the classroom by supporting underlying sensory needs for students with trauma histories. Participants will broaden their knowledge base on theory of sensory processing and the impacts that trauma has on the nervous system. They will gain skills in observing underlying sensory related behaviors and patterns. This session will emphasize the lab experience. When clinicians feel it in their bodies, it helps integrate

# Preconference Workshops

the understanding of sensation and modulation within their unique arousal patterns. Ultimately this aids in their perspective and lens in which they view their student's individual sensory needs and behavioral patterns. Sensory and regulation-based tools will aid in connecting with students and giving them the lifelong skills to be present in the classroom from a sensory perspective.

## **Forget About the Miracle Question: How to Think Like a Solution-Focused Counselor – FORUM (K-12)**

Mark Gillen, PhD, NCC, LPC, LSC, Professor & Dept. Chair, UW-River Falls

If you're a school counselor who uses Solution Focused Therapy with clients and you want to brush up on your training while going beyond the miracle question – this presentation is for you. Dr. Mark Gillen focuses on how to utilize SFT theory to think like a solution-focused counselor.

Dr. Gillen trained at the Brief Family Therapy Center, where SFT originated, and has practiced Solution Focused Therapy since the mid-1980s. He has worked as a school counselor, adventure therapist, and day treatment therapist. He has been training others on the use and application of SFT for more than 30 years.

## **Take 2! Tips, Tricks, and Treasures for Tackling Anxiety (K-8)**

Andrea Donegan, School Counselor, Dyer Intermediate-Burlington Area School District & Jenny Holle, School Counselor, Cooper Elementary School - Burlington Area School District

As the number of students who struggle with anxiety increases, join us to learn more ideas, resources, tips, strategies, and skills to help students prevent, cope with, and/or overcome their anxiety. Our focus will be on sharing what we have learned over the last 20+ years as school counselors who are passionate about assisting students who struggle with anxiety. Rather than a program or curriculum, we will share the tried and true, the details that make or break a strategy, and skills that help students prevent or overcome the symptoms of anxiety. We will learn together through presenter sharing out, interactive and hands on activities, and participant sharing.

## **School Counselor Self-Care and Student Success (K-12)**

Erica Kruger, School Counselor, Madison Metropolitan School District

Many times, when designing our school-wide systems of support, we give limited attention to one of our most powerful intervention strategies; our own well-being. As adults, our ability to effectively

regulate our emotions and productively manage stress directly influences the quality of support that we provide to students and our contributions to broader school culture. In this session we will explore the direct relationships that exist between adult well-being and student success and consider how we might help shift perceptions of self-care as a "luxury" to self-care as a foundational part of ethical, professional practice.

## **Reach Higher Wisconsin Convening- Panel and Roundtable Discussion: Career Readiness Policies and Action (K-Post-Secondary) (FREE)**

Dr. Kevin Fleming, PhD, Instructional Dean-Norco College, Author

Join regional leaders, movers-and-shakers, and policy makers as we discuss the current focus on career readiness and future perspectives toward work-based learning. We are committed to ensuring all our students are prepared for life and work after school for the betterment of our residents' families and regional economic prosperity. Come participate in a panel discussion regarding how we plan to achieve this lofty, but vital, goal.

## **Afternoon on the Hill (K-12) (FREE)**

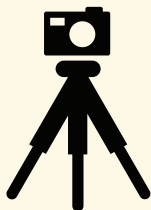
Rachel Pufall, WSCA Government Relations Director

WSCA's Afternoon on the Hill continues to be a cornerstone of the annual conference. Come learn how to effectively advocate for the profession you love and put it to practice under the dome! And, if you would like another counselor to join you on your legislative visits, we have a group lined up to do just that! Following our interactive training session, we will walk to the Capitol where you will meet with your member of the WI Senate and Assembly. Back by popular demand, as a capstone to the experience, you will be invited to toast your good fortune as a school counselor advocate by enjoying a complimentary beverage at a nearby establishment. Afternoon on the Hill is inspiring, important, and fun! Your participation makes a BIG difference and will keep our collective positive momentum growing! Cheers!



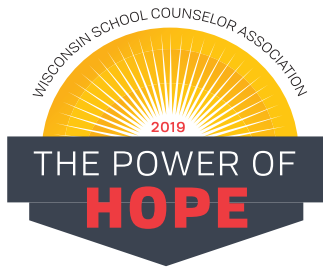
**Do not forget to visit National Center for Youth Issue (NCYI)**  
[www.ncyi.org](http://www.ncyi.org)

**The official conference bookstore for WSCA!**



**FREE Professional Headshot Opportunity!**  
**Get your photo taken for professional use!**

# General Conference Information



## CONFERENCE TIMES

### Tuesday, February 5, 2019

8:30 a.m.

Graduate Course

Preconference Workshop Registration Opens

9:30 a.m. – 12:30 p.m.

Half-day a.m. Preconference Workshops

1:30 – 4:30 p.m.

Half-day p.m. Preconference Workshops

### Wednesday, February 6, 2019

7:00 a.m.

Graduate Course

Conference Registration Opens

7:15 a.m.

Exhibits Open

Early Bird Sessions Begin

8:30 a.m.

Opening Session Keynote Speaker:

Dr. Kevin Fleming

10:30 a.m. – 5:00 p.m.

Sectionals Begin

5:00 – 6:15 p.m.

Afterglow Reception

### Thursday, February 7, 2019

7:30 a.m.

Exhibits Open

Conference Registration Opens

7:45 a.m.

Intensive Sectionals Begin

8:30 a.m.

Sectionals Begin

11:00 a.m.

Brunch Keynote Speaker:

Dr. Karen Griffith

## List of Sectionals for Wednesday and Thursday May Include:

- Trauma Informed Care
- Building Resiliency in Children
- Working with Data
- Academic Support Groups in the Elementary
- Restorative Practices and Building Relationships
- Demystifying the Board
- Managing Suicide and Self Harm Risks
- Mental Health and AODA Concerns
- Academic and Career Planning
- Counselors as Leaders, Advocacy Tools
- Supporting Transgender Youth
- Eating Disorders in Schools
- Child & Adolescent Anxiety Identification
- Mindfulness & Building Positive Mindsets

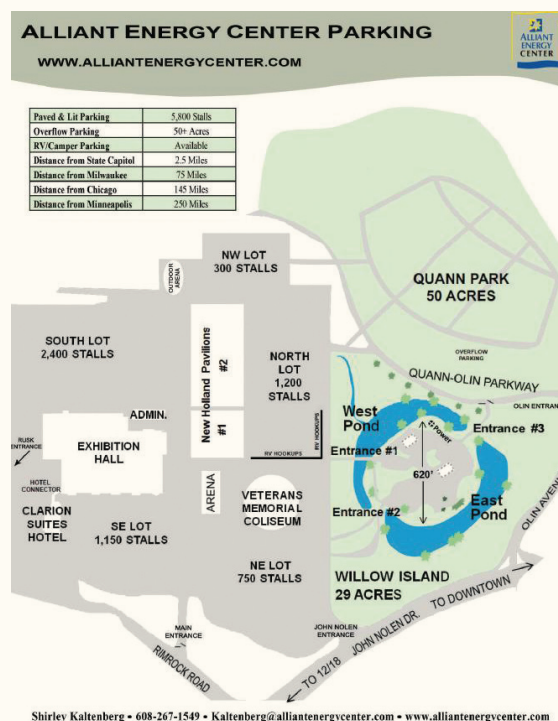
## Accommodations – Madison, Wisconsin

WSCA has secured beautiful and convenient Madison hotel rooms! To book your room reservation at the 20–35% discounted rate, you must make your reservation at the designated WSCA Conference hotels and request the WSCA Conference rate. Be sure to check out the “Register By Deadlines” by using the following link <https://www.wscaweb.org/conferences/2019-annual-conference/accommodations/> Don't miss out on the group rates offered.

\* A limited numbers of rooms are being held for the WSCA Conference.

## Free Parking and Shuttle at Alliant Energy Center

You spoke, WSCA listened! **Free Parking at Alliant Energy Center** with FREE shuttle service to the Monona Terrace for the conference! For the complete schedule, visit [www.wscaweb.org/wp-content/uploads/2018/11/2019-Conference-Bus-Shuttle-Flyer.pdf](http://www.wscaweb.org/wp-content/uploads/2018/11/2019-Conference-Bus-Shuttle-Flyer.pdf)



# General Conference Information

## You can apply to attend the WSCA Conference for FREE this year!

If you are a Wisconsin high school counselor with less than five years of experience OR an ACP Coordinator/Leader, your conference fee, hotel, meals, and travel will all be subsidized if you are a selected recipient.

### Each scholarship is worth up to \$900 and covers:

- \$280 WSCA member registration fees for preconference and conference
- \$450 Room at conference hotel (Hilton Monona Terrace) and parking
- \$70 Meals stipend
- \$100 Travel stipend (up to selection committee discretion)

**WSCA has again partnered with Ascendium Education Group (formerly Great Lakes Higher Education Corporation & Affiliates) to offer free scholarships. Do not miss this opportunity.**

**Scholarship applications can be found on the WSCA website on the conference page.**

Applications must be submitted on or before Monday, December 10, 2018, at 5:00 p.m.

**PLEASE NOTE:** As a condition of receiving the grant, WSCA will ask scholarship recipients to:

- Write a WSCALink Newsletter article reflecting on their experience at the 2019 WSCA Conference and the impact on College & Career Readiness in their school;
- Submit all necessary registration paperwork by deadlines indicated in award notification.

*Please direct questions to: Stacy Eslick,  
WSCA Executive Director at [stacye@wscaweb.org](mailto:stacye@wscaweb.org)*



Ascendium Education Group (formerly Great Lakes Higher Education Corporation & Affiliates) is the nation's largest student

loan guarantor as well as a leading higher education philanthropy and provider of student success services for post-secondary institutions. Founded in 1967, Ascendium provides information, tools, and counseling to millions of borrowers nationwide, helping them avoid the consequences of default and keeping the door to re-enrollment open. Since 2006, Ascendium's philanthropy program has committed more than \$325 million in grant funding aimed at exploring, validating, and scaling evidence-based strategies for overcoming systemic obstacles to completion of post-secondary education, particularly for students from historically underserved populations. All of Ascendium's operations are grounded in the belief that every individual has potential to contribute meaningfully to their community and society. We work to unleash that potential through the power of higher education, and to eliminate barriers that stand in the way of its fulfillment. To learn more, visit [ascendiumeducation.org](http://ascendiumeducation.org).



*Ascendium: Elevating opportunity through the power of higher education since 1967*

## 2019 CHARITY



LSS Refugee Resettlement Program provides case management, job placement, and supportive information and referral to refugees. Refugee resettlement includes initial services, such as securing permanent housing, welcoming refugees when they arrive at the airport, coordinating initial food and clothing, school enrollment, conducting initial ESL classes, and educating the refugees about American culture and customs as well as continued assistance up to five years after arrival. Learning English and helping refugees find sustainable employment are two main focuses of this program. In the past five years, LSS has resettled refugee individuals and families from Iraq, Syria, Afghanistan, Somalia, Burma, Congo, and other countries. It is our mission to act compassionately, serve humbly, and lead courageously.



# Top Reasons to Attend the 2019 WSCA Conference

## #1 Networking, networking, networking

For years the school counselors in Wisconsin have made the annual trek to the WSCA Conference. This tradition is so ingrained into the mindset of our colleagues across the state that it is hard for many to imagine a year without going to the conference. It's an empowering experience to spend two or three days with like-minded people in the school counseling profession! This year, we're providing lunch on Wednesday for all conference attendees so you can spend more time conversing and connecting instead of figuring out meal logistics. We're hopeful that this will allow you more time to have those meaningful conversations that we all look forward to.

## #2 Learning from colleagues

WSCA prides itself on the fact that the majority of the sectionals at our conference are presented by fellow practitioners. The WSCA Conference is the only event that has such a high concentration of school counselor specific best practices...and it's all in the span of two days! So join us for the learning, the connecting with peers, the camaraderie of friends across the state; for the opportunity to grow your school counseling practice from some of the best in the state. We pride ourselves on helping our fellow counselors grow so that we can help the students of Wisconsin build their futures.

## #3 Staying aware of trends in School Counseling

Advocating for the school counseling profession is so much easier when you are plugged into what's "hot" at the moment. WSCA is very deliberate about selecting preconference presenters and keynote speakers who help us all stay in tune with current trends. Whether you are connecting your Trauma Sensitive Schools implementation with Karen Griffith's Power of Hope keynote, refining your understanding and practice of Solution-Focused techniques, or learning about what neighboring school counselors are implementing this year, we need to be aware of what's going on around us.

## #4 \_\_\_\_\_ (fill in the blank)

How would you answer the question, "What are you looking forward to the most about the 2019 WSCA Conference?" Maybe it's something different for you each year. Or maybe you have a routine with certain colleagues and friends that you look forward to each year. It could be your first time coming to the conference, which brings with it great energy and excitement. Whatever your reason for coming, WSCA is happy to provide, year after year, so many opportunities to address your needs through our conference. We're looking forward to seeing you in 2019 where we can connect and unite in *The Power of Hope*.

## ATTENTION WSCA MEMBERS, AND NON-MEMBERS, TOO! REGISTRATION IS OPEN!

If you would like to register online, visit <https://www.wscaweb.org/conferences/2019-annual-conference/register-online>

*To avoid a late registration fee, please have registrations postmarked or submitted online by December 22, 2018!*

## EXHIBITORS & SPONSORSHIP

If you are a vendor serving the Wisconsin educational community, exhibiting at the Wisconsin School Counselor Association State Conference in February is the best way to maximize your company's exposure to over 1,100 professionals from around the state. At the same time you will demonstrate your firm's commitment to the school counseling profession.

To expand your visibility beyond the exhibit hall, become an official conference sponsor. Investment includes prominent placement of your name and exposes your brand to over 1,100 counselors, counselor educators, graduate students, and counseling supervisors, creating a long-lasting impression that maximizes ROI (Return on Investment). Sponsorship packages range from \$300 to \$2,500, with higher levels waiving registration and advertising costs. Don't miss out on one of the largest school counselor conferences in the nation!

Don't forget to take advantage of sponsorship opportunities early, so you can reach counselors, counselor educators, graduate students, and counseling supervisors before, during, and after the conference. NOTE: If you exhibit, there is a 10% discount off of advertising (based on the ad size).

<https://www.wscaweb.org/conferences/2019-annual-conference/sponsorships/>

**Viterbo Graduate Credit Possibilities** (In conjunction with the February 2019 WSCA Conference)

**2019 Course Information: Location:** Monona Terrace, Madison, WI  
**Credit:** 1, 2, and 3 graduate credit options from Viterbo University  
**Cost:** Tuition is \$200 per credit (make checks payable to Viterbo University). WSCA preconference/conference costs are not included in tuition. **Registration and Payment:** To be completed at the pre-course meeting (attendance required at **one** pre-course meeting).

**Pre-Course Meeting 8:30 a.m. on Tuesday, February 5 or 7:00 a.m. on Wednesday, February 6:** Instructions for course completion, registration, payment, course syllabus, and transcript requests will be given at this time.

**The onsite meeting dates require attendance a minimum of two days at the conference. There will be follow-up online work to complete the required hours for two and three credit options.**

**Questions about the graduate course:** Contact Stacy Eslick at [stacye@wscaweb.org](mailto:stacye@wscaweb.org) or 608-513-2131.



# WSCA REGISTRATION FORM or ONLINE AT WWW.WSCAWEB.ORG

2018-19 PRECONFERENCE: FEBRUARY 5 & CONFERENCE: FEBRUARY 6 & 7 · MONONA TERRACE · MADISON, WI

Please mail form to: **6737 W Washington Street, Suite 4210 | Milwaukee, WI 53214**



Name \_\_\_\_\_ Home Phone \_\_\_\_\_

Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

School District/Employer \_\_\_\_\_ Work Phone \_\_\_\_\_

School Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Email (required) \_\_\_\_\_ Level \_\_\_\_\_

## PRECONFERENCE WORKSHOPS REGISTRATION | Tuesday, February 5

**Morning Half Day: 9:30 a.m. 12:30 p.m. Please X your selection. Member/Non Member \$80.00/\$100.00**

Session 2A: Gregg Curtis & Beth Herman (PK-12): <i>How to Implement a Comprehensive SEL Program</i>	
Session 2B: Dr. Bucholz (K-12): <i>Solution-Focused Approach to Enhance Trauma-Informed Practices in Schools</i>	
Session 2C: Dr. Kevin Fleming (6-Postsecondary): <i>Asking the Right Questions to Facilitate Student Successes</i>	
Session 2D: Dr. Karen Griffith (K-5): <i>Using Children's Books for Lessons</i>	
Session 2E: Carolyn Strong (6-12): <i>Black Girl Blues: An Examination of Intra racial bullying &amp; alternatives...</i>	
Session 2F: Bob Bardwell (K-8): <i>Career &amp; College Exploration &amp; Awareness (Elem-Middle): From Nice to Necessary</i>	
Session 2G: Scott Lutostanski (6-12): <i>Motivation, Effort, or Executive Functions? How to better identify &amp; support...</i>	
Session 2H: Kay Eibl (K- Post Secondary): <i>Conversations About Change: Motivational Interviewing</i>	

**Afternoon Half Day: 1:30 4:30 p.m. Please X your selection. Member/Non Member \$80.00/\$100.00**

Session 3A: Jen Betters Bubon & Avery Kantsteiner (K-12): <i>Integrating School Counseling w/ MTSS</i>	
Session 3B: Sarah Peters (K-12): <i>Trauma &amp; Sensory Processing- Making Connections...</i>	
Session 3C: Dr. Karen Griffith (K-12): <i>Privilege and Oppression: Helping Teachers Understand Students</i>	
Session 3D: Dr. Mark Gillen (K-12): <i>Forget About the Miracle Question: Solution-Focused Counselor...</i>	
Session 3E: Andrea Donegan & Jenny Holle (K-8): <i>Tips, Tricks, and Treasures for Tackling Anxiety</i>	
Session 3F: Erica Kruger (PK-12): <i>School Counselor Self-Care and Student Success</i>	

**NOTE: If you register for BOTH an a.m. half-day workshop and a p.m. half-day workshop, you will receive a \$30 discount on your overall registration. There is no discount if you register for a FREE p.m. half-day workshop**

**REACH Higher Wisconsin Convening: 1:30-4:30 p.m. Dr. Kevin Fleming: *Career Readiness Policies in Action***  
**Afternoon on the Hill: 1:30-4:30 p.m. Rachel Pufall (K-12 & Post-Secondary): *WSCA Afternoon on the Hill*** FREE

## FULL CONFERENCE REGISTRATION | Wednesday, February 6 & Thursday, February 7

**INCLUDES: Wednesday box lunch & Thursday brunch**

WSCA Member	\$150.00
WSCA Retiree _____ WSCA Past President _____ WSCA Member Conference Presenter _____	\$120.00
WSCA Non-Member Conference Presenter	\$210.00
Non-Member	\$240.00
WSCA Student Member - Advisor's signature (required) verifying 1/2 time or more status _____	\$95.00

## PARTIAL CONFERENCE REGISTRATION

**Attending one day only select Wednesday or Thursday (Includes Wednesday box lunch or Thursday brunch)**

WSCA Member attending	Wednesday _____	Thursday _____	\$125.00
WSCA Member Conference Presenter	Wednesday _____	Thursday _____	\$105.00
Non-Member Conference Presenter	Wednesday _____	Thursday _____	\$200.00
Non-Member	Wednesday _____	Thursday _____	\$215.00

## WEDNESDAY Box Lunch - Select option below (Now included w/conference fee!)

Ham & Swiss wrap \_\_\_\_\_ Turkey wrap \_\_\_\_\_ Pesto veggie wrap \_\_\_\_\_ Thai chicken salad \_\_\_\_\_ Included

### Additional Purchases/Fees

WSCA Annual Membership Dues Professional \$70 _____ Affiliate \$70 _____ Student \$25 _____ Retired \$20 _____ <i>Please attach completed membership application form.</i>	
Purchase Order Processing Fee <i>Purchase order must be accompanied by registration form</i>	\$5.00
Additional Thursday Brunch Tickets - <i>add ONLY if you are purchasing extra brunch tickets</i>	\$35.00
Processing Fee: <i>Postmarked after December 22, 2018 or On-site Registration Fee</i> If the processing fee applies and is not included, it is assessed at the on-site registration table.	\$45.00

**A 25% processing fee is assessed on all requests for refunds.**

**No refunds will be made after January 18, 2019.**

<b>Total Amount Due:</b>
--------------------------

<p><b>Make checks payable to WSCA Admin</b> 6737 W Washington St Suite 4210 Milwaukee, WI 53214</p>	<p><b>For registration questions, contact:</b> Ph: 608-204-9825 Email: <a href="mailto:admin@wscaweb.org">admin@wscaweb.org</a> Fax: 414.276.7704</p>	<p><b>PAYMENT METHOD ACCEPTED:</b> ___ CASH ___ CHECK ___ MASTERCARD ___ VISA</p> <p>Card # _____</p> <p>Exp. Date. _____ CVV _____</p>
---	---	---

**REGISTRATION LATE FEE: December 22, 2018.**

*All registrations must be postmarked by 12/22/2018 or the \$45 processing fee applies.*



# WISCONSIN SCHOOL COUNSELOR ASSOCIATION 2018-2019 MEMBERSHIP APPLICATION

First \_\_\_\_\_ MI \_\_\_\_\_ Last \_\_\_\_\_

Please indicate your preferred Mailing Address \_\_\_\_\_ Home \_\_\_\_\_ School/Work \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Home Phone \_\_\_\_\_ Home Email \_\_\_\_\_

Employer Name \_\_\_\_\_

School(s) \_\_\_\_\_ CESA (if applicable) \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Work Phone \_\_\_\_\_ Work Email \_\_\_\_\_

## PLEASE CHECK THE LEVEL WHICH BEST DESCRIBES YOUR POSITION

- |  |   |
|--|---|
| <input type="checkbox"/> Elementary School (K-5) | <input type="checkbox"/> Technical College/University       |
| <input type="checkbox"/> K-8                     | <input type="checkbox"/> Counselor Educator                 |
| <input type="checkbox"/> Middle/Jr. High (6-8)   | <input type="checkbox"/> Student, Please list college _____ |
| <input type="checkbox"/> High School (9-12)      | <input type="checkbox"/> Other, Please list position _____  |
| <input type="checkbox"/> K-12                    |   |

## PLEASE CHECK THE APPROPRIATE MEMBERSHIP LEVEL BELOW

- 1. Professional Membership** \$70.00 \_\_\_\_\_  
A Professional Member shall be licensed as a school counselor with a License in School Counseling from the DPI.
- 2. Affiliate Membership** \$70.00 \_\_\_\_\_  
Any person interested in supporting school counseling who is not eligible for any other type of membership.
- 3. Student Membership** \$25.00 \_\_\_\_\_  
A Student Member must be engaged full time in a planned program of counselor education pursuing a degree as a counselor. A member may only hold student status for a total of five years, or until they have graduated from their education program.  
*\*Professor signature to verify student status \_\_\_\_\_*
- 4. Retired Membership** \$20.00 \_\_\_\_\_  
A person who has been a school counselor and retires from the profession, and has been a WSCA member for three years prior to becoming retired, is eligible for retiree membership.
- 5. First-Year Student Membership** FREE \_\_\_\_\_  
WSCA membership is FREE for "first-year" students pursuing a degree in school counseling full time.  
*\*Professor signature to verify student status \_\_\_\_\_*  
College/University \_\_\_\_\_

Send form/payment to:  
**WSCA Admin Office**  
6737 W Washington Street  
Suite 4210  
Milwaukee, WI 53214  
Fax: (414) 276-7704

**PAYMENT METHOD ACCEPTED:**  
\_\_\_ CASH \_\_\_ CHECK \_\_\_ MASTERCARD \_\_\_ VISA  
CARD NUMBER \_\_\_\_\_  
EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

**For questions, contact:**  
**WSCA Admin. Office**  
(608) 204-9825  
or  
admin@wscaweb.org