

How will you advocate?

1. School Counselor Ratios
2. School Counselor Access to Students
3. Student Access to Resources
4. School Counselor Evaluations
5. Access to Professional Development
6. School Counselor Hiring Practices

Select a topic above and work through the guiding questions.

In one sentence, describe the issue and the impact on students.	
In 2-3 sentences, using data, explain how this issue affects student achievement, attendance, or behavior.	
What is the desired outcome of this advocacy effort?	
What are the existing policies or political agendas that either support or conflict with the issue?	

<p>Who is aware that the issue exists?</p>	
<p>Who is in a position to affect this issue either directly or indirectly, and how do their values or priorities connect to this issue?</p>	
<p>What are the risks and consequences (pos and neg) in addressing this issue, and what are some ways to minimize negative consequences?</p>	
<p>Is there a specific time when the issue needs to be addressed?</p>	
<p>What is the key message that needs to be conveyed, and how can it be communicated?</p>	
<p>Outline the steps you will take to advocate on behalf of this issue.</p>	

