

Finding Purpose!

Goal Setting for the
Academic & Career Planning
Process

2018
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A large, light gray watermark logo for CESA #4 is positioned in the bottom right corner of the slide. The logo consists of the letters 'CESA' in a bold, sans-serif font, with a large number '4' to its right. The '4' is stylized with a small arrow pointing upwards and to the right from its top right corner.

Today's Purpose

- **What is ACP & Why does it Matter?**
- **Goal Setting**
 - Create **goals** to collect data for the next session
 - Leave with a **plan** for collecting that data
 - Complete data collection and bring back for our March 4th session
- **Review of Data**
 - Establishing baselines with today's data review



How will your ACP help your students?



Career Day with Randolph Dupree

“You, Me, and Dupree”



“What we affirmatively choose to expose our kids to is where the conversation starts.

To make these opportunities appealing, we need to celebrate them from the very beginning.”

~Mike Rowe - “Dirty Jobs”

<http://money.com/money/5511275/mike-rowe-interview-skills-gap/>



What is New?

- ❖ Inspire 7 Rivers
- ❖ Career Cruising transitions to Xello
- ❖ Social Media



Academic and Career Planning is:

- a student driven vision of personal future goals
- based on deep understanding and reflection of strengths and interests
- connecting goals to college and career exploration and planning
- supported by meaningful adult relationships
- making informed choices for post-secondary transitions to adulthood



WISCONSIN DEPARTMENT OF
PUBLIC INSTRUCTION

ACP On Social Media



ACADEMIC & CAREER PLANNING ON SOCIAL MEDIA

How can you help?

Share the great things you are doing in your districts!
In an effort to improve family engagement, and share with our communities the cool opportunities happening through Academic & Career Planning, we would like you to consider creating & sharing posts for social media accounts such as Facebook, Twitter, Instagram, and YouTube channels.

IDEAS OF WHERE TO SHARE?

- District Social Media Sites
- Business Social Media Sites
- @csa4westsalem
- @WisDPI
- @WisDPI_ACP
- @WIWorkforce - WI DWD
- Your Suggestions?

Be sure to have a photo release for the students you are sharing

QUESTIONS OR WANT TO SHARE?

Amanda Langrehr
alangrehr@csa4.org

Worley Area School District
Worley Area School District is at Corvallis Power Corporation
1700 SW 11th Street
I would like to request a photo credit for posting on all Environmental Science class the opportunity to tour the Corvallis Power plant in Corvallis @WorleyAreaSD

School District of West Salem
April 26, 2019
Student Success Story: Brandon Bahr, West Salem graduate, shows that a spark of interest in high school can lead to big things in the future. As a junior, Bahr did very well in Mr. Lethers's small engine rebuild class. Following that, he was convinced to participate in the Youth Apprenticeship program at Bremengen Auto in Onalaska. The service manager at Bremengen noticed great potential in Bahr and offered him a scholarship for further education. Now, Bahr is graduating from the General Motors Automotive Service Educational Program in May and is set to become a full-time technician at Bremengen. Hard work, dedication, and inspiring teachers and mentors pay off! #WIAEVS

Tamath Area School District
October 16 at 11:41 PM
A special thanks to all our community volunteers who assisted with the 7th-8th Ready Check event for our juniors. Students practice interview skills and experience the difficulty of managing a household budget to their a genetics both the month and covers all the details!

Arcadia School District
October 20 at 11:13 AM
2nd graders got to talk to Fire Chief Malvorson on Friday, October 20 about fire safety. Thank you Arcadia Fire Department for taking time out of your day to come visit!

YOUTH APPRENTICESHIP
DON'T LET YOUR FUTURE GLASS

FUTURE CAREER

YOUTH apprenticeships, internships used to fight worker shortage

Wisconsin Graduates are
College and Career **READY**



ALL STUDENTS IN
WISCONSIN GRADUATE
FROM HIGH SCHOOL
ACADEMICALLY PREPARED
AND SOCIALLY AND
EMOTIONALLY COMPETENT
BY POSSESSING AND
DEMONSTRATING...

Knowledge

Proficiency in academic content

Skills

Application of knowledge through skills such as critical thinking, communication, collaboration, and creativity

Habits

Behaviors such as perseverance, responsibility, adaptability, and leadership

These proficiencies and attributes come from rigorous, rich, and well-rounded public school experiences.

DPI Definition of College & Career Ready

- ALL Students
 - Academically Prepared
 - Socially Competent
 - Emotionally Competent
-
- Knowledge
 - Skills
 - Habits

What is ACP?



Per Wisconsin DPI:

A student-driven, adult-supported process in which students create and cultivate their own unique and information-based visions for post secondary success, obtained through self-exploration, career exploration, and the development of career management and planning skills.

What does it look like?

- **School district long range (5 year) plan for Academic Career Planning**
 - Grade 6-12
 - School website
- **Student Awareness**
 - Connects student with school personnel for assistance with ACP
 - Individualized support based on student need and annual updating
 - Student access to ACP software (Career Cruising)
- **Career Exploration**
 - All teachers play a part in ACP
- **Family Engagement**
 - Update parents annually about students' ACP progress and opportunities to participate
 - What does ACP look like from the parent lense?
- **Community Relations**
 - District ACP supports the needs of economic development in your area
- **ACP plan describes professional development for staff to deliver ACP services to students**



Academic & Career Planning

Taking a look at your plan:

-Locate your approved plan on your website

-Review your plan
And locate the components.

ACP: Key Supports

Component:	Not There Yet	In the Plan	Like What We Have	Need More
Student Awareness: Connects student with school personnel for assistance with ACP				
Student Awareness: Individualized support based on student need and annual updates (Including IEP-PTP)				
Student Awareness: Student access to ACP software (CC or other)				
Career Exploration				
Family Engagement				
Community Relations				
Mandatory Components:				
How the district will support students in each year of the plan				
Family engagement: Inform parents about ACP services				
Family engagement: Provide parents with multiple opportunities to participate in their child's ACP planning				
Family engagement: Update parents about student progress throughout the year				
Professional development for staff to deliver ACP services to students				
ACP is located on the school website				



Puzzle Time

Putting together a puzzle is easier with the vision!
If you don't have all of the pieces, it is a challenge! How do we find the pieces?

Infrastructural Elements of ACP...

1. ACP Curriculum (*scope and sequence*)
2. Dedicated time for ACP activities
3. Programs of Study
4. Student relationships with adults (*advisors, mentors, etc.*)
5. Education and career advising
6. Engagement of families
7. Equitable access to all ACP opportunities
8. Inclusive culture with engagement, goals and participation



ACP Goals/Objectives

Guiding Question:

What change do you hope to see in your students as a result of ACP?

#Goals

What are the goals of your ACP?

Can you measure these goals?

Ideally, relate back to your school improvement plan (*if available*)

SMART Goals

1. **Specific.** What will the goal accomplish? How and why will it be accomplished?
2. **Measurable.** How will you measure whether or not the goal has been reached (list at least two indicators)?
3. **Achievable.** Is it possible? Do you have the necessary knowledge, skills, abilities, and resources to accomplish the goal? Will meeting the goal challenge you without defeating you?
4. **Results-focused.** What is the reason, purpose, or benefit of accomplishing the goal? What is the result (not activities leading up to the result) of the goal? ***Can you identify measurable growth?***
5. **Time-bound.** What is the established completion date and does that completion date create a practical sense of urgency?

Using Data



**What data do you
already collect in
district?**

- CTEERS - Graduate Follow Up Surveys
- WI DPI Website for Data
 - School Report Cards
- Pupil Non-discrimination Report 2017
- WISEdash
 - *Wisedash secure will provide more information*
- Career Cruising/CAMS
- Department of Education - civil Rights data Collection
 - <http://ocrdata.ed.gov>
- Others?

What Types of Data are You Looking At?

To name a few...

CTE Concentrator Stats

Non Traditional Occupation Profiles

ACT Info Stats

Attendance/Discipline

Economic Issues:
Student/Parents/Homelessness (ESSA)

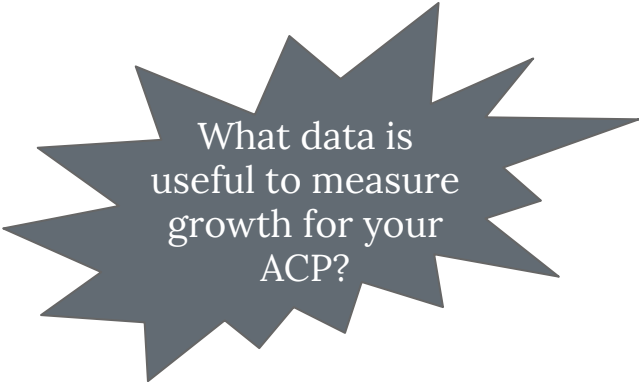
Regular Ed/Special Ed

Roster

For More Information:

[WI DPI Data Collection Fact Sheet](#)

[Data at DPI](#)



What data is
useful to measure
growth for your
ACP?

Value of Data

- Revisit your ACP have Goals/Objectives - what data do you need to reflect/**measure your goals**?
- What type of data do you already collect towards your goal?
- What type of data do you need?
- How will you ensure consistency in your data collection?

DATA COLLECTION

Value of Data

USE

- Method Test Prep (Career Cruising)
- ACT / ACT Aspire
- MAP
- WISE Dash
- School / District Report Card
- CTEERS
- Surveys (Personal Growth) if need to improve

MISSING

- Community Feedback
- Goal-based assessment tools

Goal: To complete all specified components for each grade level.

How will we measure this goal:

1. By percentage complete in Career Cruising.
2. Through classroom assessment and producing necessary documents, such as a resume

Data

- CTEERS
- ACT
- ASPIRE
- CAMS/CC
- Student Surveys → Need to create
- Teacher Surveys
- School Report Cards

Need

- Parental Feedback

Goals

- more college and career ready
- CTEERS
- Career Cruising
- four-year plans

DATA COLLECTION

What Does Your Data Look Like?

Share out the Data You Could Use Identify
Measurable Growth

**Work Time to Review Your Current Data
Sources!**

Consider - What data pieces are missing?

What Does Your Data Look Like?

STUDENT

- Enrollment and completion
- Results in SAs
- # of student in College visit/field trips
- Post-secondary success...
- Students who are employed/in school
- in-house team
- School board validation

CAREER

- Career Cruising Reports
- # of Career Speakers we have
- # of students who attend

FAMILY

- STUDENT/PARENT/ADVISEE conference % of turnout
- Financial Aid Night
- Social Media Connections
- REMIND ACCOUNT
- Survey data

COMMUNITY

- # of company profiles on LinkedIn
- # of times students post in Discorooms
- # of Business Units
- # of college visits

DESOTO: FORM a team of 3; measure all of teachers and students who know what ACP means via survey.

ACCORD: 100% completion of ACP tasks for each student by the end of the year.

Increase Knowledge of District ACP Plan.

- 60% of Parents will have accessed Career Cruising & view their child's ACP progress by June 2019.
- 80% of staff will utilize Career Cruising in their classroom or in individual work with students by June 2019.
- 95% of students will exit high school with a completed portfolio that aligns with their post-secondary plan. By June 2019.

CAMS Portfolio Reports

- CTEERS
- Exit Interviews
- ACT/Aspire 2

ACT - Skill level

- compare to career goals

CTEERS

- classes taken that relate to career goals
- level of interest in areas
- College credits earned thru Technical colleges

CAMS

- student interest
- Skills
- Learning styles
- ability (aptitude)
- colleges/programs of interest
- career goals

Exit Interviews

- satisfaction
- feedback on ACP
- post-secondary plan

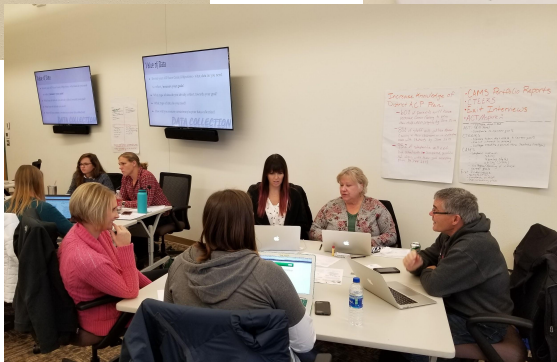
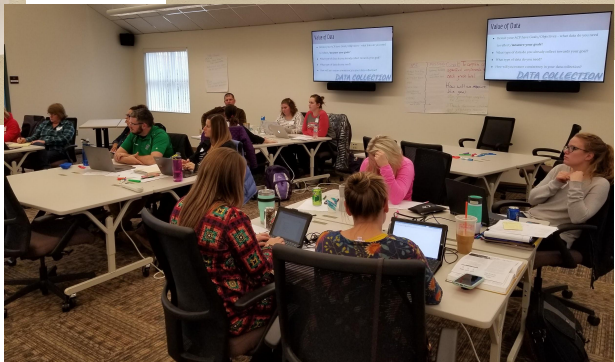
Data - Growth

What we need

- family internet access?
- email communication
- how to connect with families that don't want to be found?

Have

- ASVAB
- Surveys
- Student & staff feedback
- testing that measures growth/academic



Survey Work Time

Ideas for what can you assess?

ACP Website

Engagement/Usage

Ease of Access

Implementation Level

Student View

Staff View

Parent view

Create Your Own Survey!

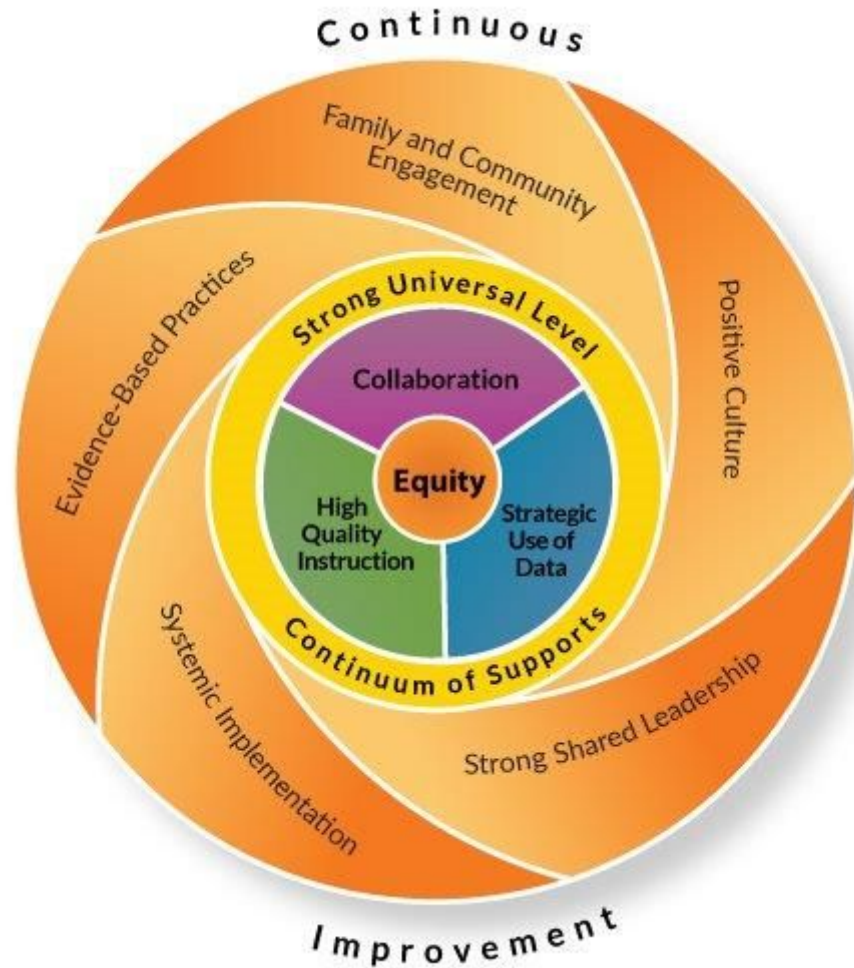
(remember to get administrative approval)



How do you feel about your current ACP? Are you accomplishing what you want? How do you know? Take time now to develop a plan for measuring your growth towards your goal.

Time to develop a tool for recording data for next time.

Equity

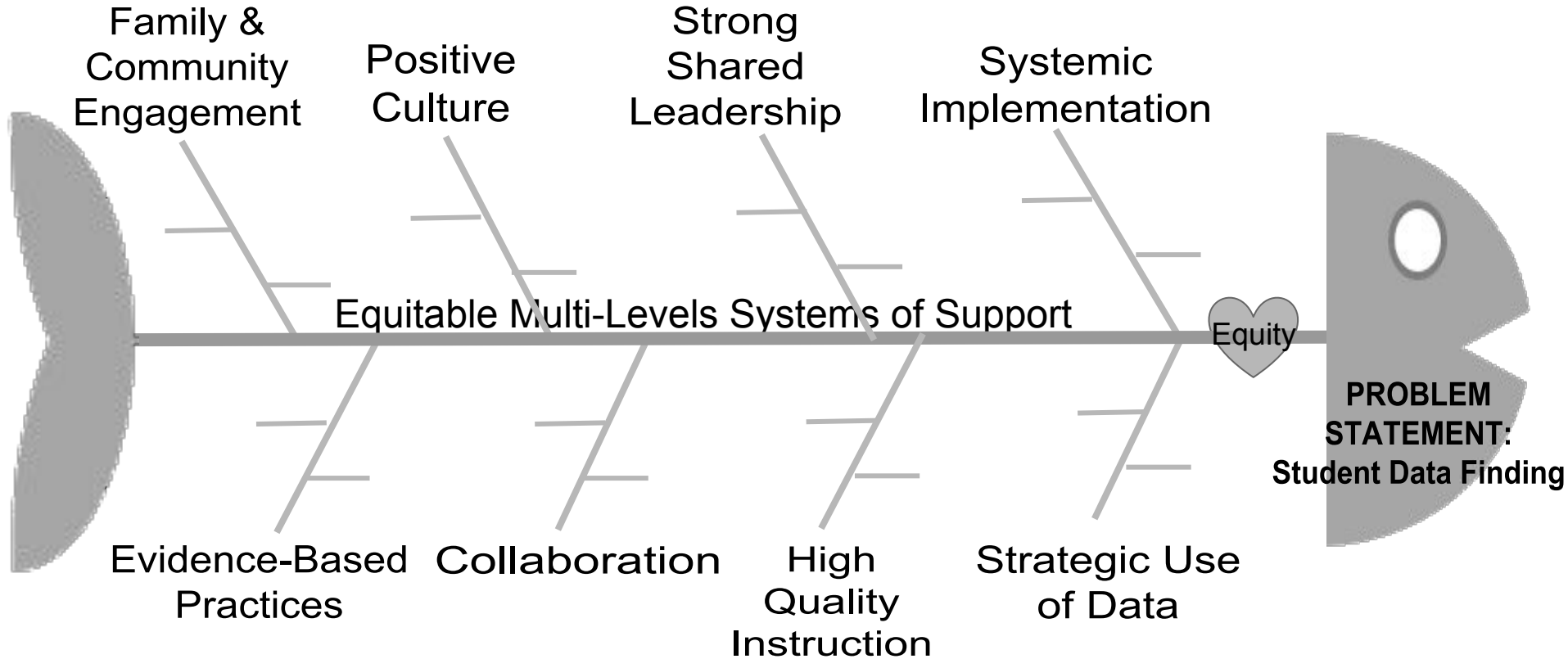


Plan for March

- Your task between now and then:
 - Complete Data Collection Tool
 - Obtain Approval for Data Collection (i.e. survey approval)
 - Conduct Research
- In March we will...
 - Review Your Data
 - Review Your Practices (*Root Cause*)



LIKELY ROOT CAUSES IN PRACTICES



Questions???

******Work Time******

Thanks for Attending!