

# Protecting Our Children

A Partnership between Seymour Police Department  
and Seymour Community School District

# Background/History

2005: SMS Library Media Specialist introduced Netsmartz resources to SMS School Counselor who began to incorporate into classroom lessons

2008: Staffing changes; SMS Counselor moved to RLI, brought Netsmartz resources to grades 3-5 and shared with K-2 counselor; new SMS counselors continued to use 6-8

2008: Staff began to notice more incidents involving technology misuse; partnership with Investigator Hilgenberg developed as he was called to respond more to incidents. Began as responsive service, we moved toward utilizing his expertise on a more preventive focus in the classrooms to educate/inform before having to be responsive.

# Prevention Curriculum: 3-5

3 Lessons in each classroom + 1 SRO visit

Respectful/Responsible/Safe tech use & cyberbullying

Resources used:

- Netsmartz
  - Internet Rules/Safety Pledge
- OnGuard Online/Common Sense Media
  - Heads Up: Stop, Think, Click
  - How to Stay Safe
  - Living Life Online
- Disney PSAs
  - Rules of the Road
  - Think Before You Send
  - Stand Up
- Discovery Education: Cyberbullying video
- CESA 7: "Inbox" video
- SRO Officer Hilgenberg classroom visits



# Prevention Curriculum: SMS 6-8

Human Trafficking: 5 stones video & slideshow created by School Counselors and Investigator Hilgenberg, how it relates to internet crimes against children

School-Wide Internet Safety/Cyberbullying Policy

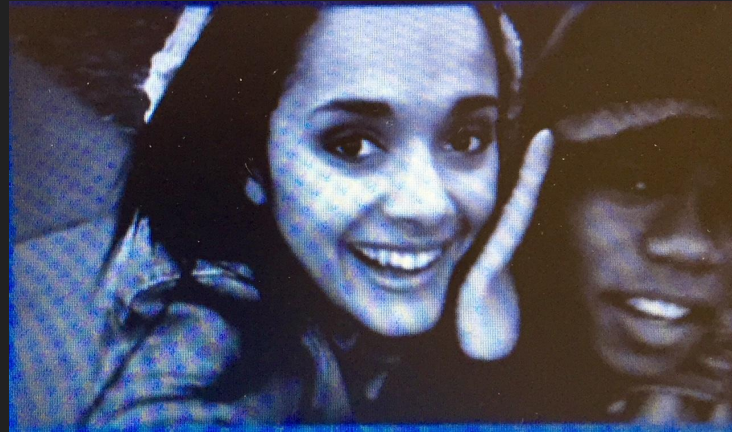
Classroom Lessons:

- 6th grade - Internet Safety/Cyberbullying-Netsmartz videos
- 7th grade - Sexting and Human Trafficking
- 8th grade - Sexting and Human Trafficking

Individual/Small Group Counseling Support based on need

# The Dangers of Sexting “Exposed”

<http://www.dailymail.co.uk/video/femail/video-1126789/Short-drama-highlights-dangers-teenagers-sexting.html>



# Review Videos with Class Participation

- Are you sure you know who you're talking to online?

\*\*\* <https://www.netsmartz.org/RealLifeStories/Sextortion>



-Your Photo Fate?

<https://www.netsmartz.org/RealLifeStories/YourPhotoFate>



-Julie's Journey

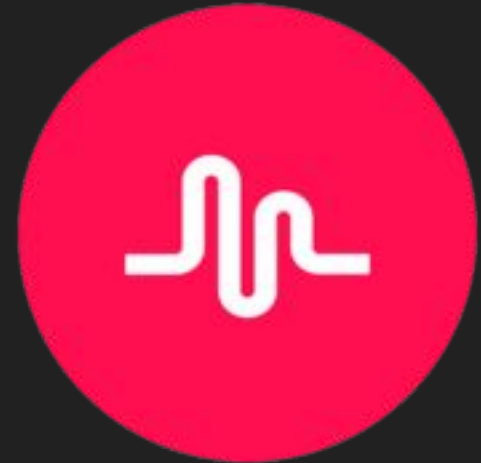
<https://www.netsmartz.org/RealLifeStories/JuliesJourney>



# Tik Tok (formerly Musical.ly)

Video social network app for video creation, messaging, and live broadcasting

- 4th Grade Girl is contacted on Musical.ly for a photo with her shirt off



# Snapchat

Multimedia Messaging App used with pictures and messages that are only available for a short time before they become inaccessible to users.

Snapchat Streaks: Instagram likes are great, hearts on Messages are fine but Snap Streaks are superior. **“A Snapstreak is when you send direct snaps back and forth with a friend for several consecutive days.”**





# Real Life Case: Child Enticement/Sexual Intercourse With Minor

An Adult Female was sending nude photos to male students at Seymour High School via Snapchat

“I want to have sex with you”

“Have I been sending you enough?” (Photos)

“Why don’t you flirt with me?”

Snapchat was able to recover evidence of the messages. They don’t disappear!

# Weapon Incident At Seymour High School

Snapchat was used by the suspects with the weapon incident at Seymour High School during the 2017-18 school year



# Instagram



Is a photo and video sharing social networking service owned by Facebook, Inc

- A Middle Eastern Man (Saudi Arabia) contacted a 5th grade student in the Seymour School District and asked her for sex videos

# Skype



A telecommunications application software product that specializes in providing video chat, voice calls, messaging services between computers, tablets, mobile devices, Xbox consoles and smartwatches via internet

# Skype and Facetime



**Meet Susan...**

a 42 year old man posing  
as a 15 year old girl online.

**"Susan" and your 13 year  
old just made plans to  
meet at the park.**

# Real Life Case: Sexual Exploitation

David Weaver Using Skype and Facetime

<https://fox6now.com/2013/09/09/cedarburg-man-charged-federally-accused-of-producing-child-porn/>





Fortnite is a very popular multi-player game (150 million play “obsessively”-- from elementary students to middle aged adults) where 100 players are matched randomly to compete to be last person standing.

**Online predators use games like Fortnite to lure children.**

**Do you know who your children are “playing” with????**

IMVU



WHERE REAL LIFE  
COMES TO PLAY.

AVATAR based social experience platform that empowers an emotional chat and self expression with million of users around the world

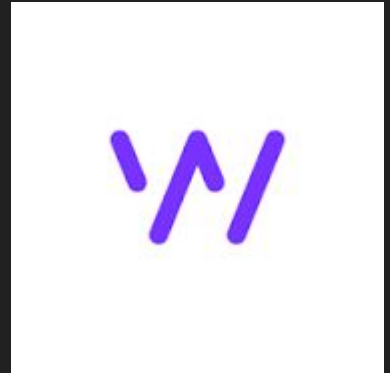
Characters: Princes, Princesses, My Little Pony

Other animated cartoons



# Whisper

Whisper is an anonymous social application. It allows users to post and share photos and videos.



# Real Life Case: Attempted Child Enticement

Whisper (Kurt Bauer: username: “rainmaker”)

- Green Bay man charged with trying to lure a girl from Seymour to meet at the Kwik Trip in Seymour!



# Real Life Case: Child Enticement/sex predator/ child pornography

Whisper (Mark Kemps: username: “daddy”)

10 years State Prison



<https://fox11online.com/news/local/fox-cities/appleton-man-facing-more-charges-in-child-enticement-case>

# Google Hangouts



A communication platform developed by Google which includes instant messaging, video chat, SMS, and VOIP

# Real Life Case: Cyberthreats, Sexual Exploitation

Google Hangouts (Timothy Brady: Username “Redneck Chaos”)

12 year Federal Prison



# Kik Messenger

Kik is known for preserving user's anonymity, by allowing users to register without providing a telephone number or location. A chosen username is all that is required.

As of December 2015, Kik Messenger had approximately 240 million registered users and approximately 40 percent are United States teenagers.

Kik messenger has drawn controversy due to its reported involvement in a number of incidents of child exploitation. The application has been criticized as unsafe for minors due to its anonymity features and allegedly weak parental control mechanisms.

# Real Life Case: Cyberthreats / Sexual Exploitation

Craigslist / KIK Messaging (Joseph Valdez:username “Modeling Coach USA”)  
15 yrs Federal Prison

Seymour PD

Outagamie County Sheriff

Oshkosh Police Department

Neenah Police Department

Green Bay Police Department



# Human Trafficking

**Human trafficking is the trade of humans, most commonly for the purpose of forced labor, sexual slavery, or commercial sexual exploitation for the trafficker or others**

Students sought for human trafficking through:

- primary online
- mall social hangouts
- babysitting/tutoring jobs-Craigslist -schools
- modeling coach -bus stops - advertisement



# Human Trafficking

Human Trafficking is one of the fastest growing industries (2nd largest to illegal arms)

600,000-800,000 victims are trafficked internationally each year

[Erotic Mugshots.com](#)

[Backpage.com](#)

[Velveteen.com](#)

[Redrolo.com](#)

[Cityvibe](#)

# Internet Crimes Against Children Involving Human Trafficking

Is Your Friend A Victim of Human Trafficking

Human Trafficking Hotline, 1-888-3737-888 or

Text "Info" To: BeFree (2337333)



# Innocence \$old 5-Stones: Human Trafficking/ICAC

Matt meets Sabrina online and their relationship leads to the sexual exploitation of children and human trafficking told from three perspectives:

Sabrina - Victim

Matt - Suspect

Andrea - Friend



## *Movie Presentation*

*Three short films about  
the realities of sex trafficking*



# Let's Discuss: Sabrina

- How did Sabrina get caught in the world of sex trafficking?
- How did Sabrina react to Matt's changes in the film?
- What could Sabrina do to free herself?

# Let's Discuss: Matt

- How did Matt present himself to Sabrina at the beginning-what changed?
- How does Matt manipulate Sabrina?
- What's in it for Matt?
- What would ruin his relationship with Sabrina?

# Let's Discuss: Andrea

- What's Andrea's reaction to Sabrina/Matt?
- What does Andrea do to "cover for" Sabrina and why?
- What are Andrea's options to help Sabrina?

# Family Workshops

Presentations To Parents Connecting Local Arrests That Are Happening In The Area

2-Part Series

- Internet Safety 101
- Follow up 1:1 with devices and IT dept answering questions about Applications and Monitoring Software
- Survivor shares their Personal Story (do your research!)

# Life 360



No more endless texts and calls wondering...

Did Sarah make it home?

Has Dad left the office?

When will Mom arrive to pick me up?

With Life360, just open app and instantly see everyone in your private circle on the map!

You can also message the whole group at once or privately.



# Prevention Efforts: Resources/Community Connections

- Student Stopping Crime thru Crime Stoppers-Remain Anonymous: APP NOW!
- Promote Department of Justice Podcast
- National Center for Missing & Exploited Children



# Additional Resources

5-Stones.org

Eye Heart World

Netsmartz.org & Netsmartzkids.org

Onguard Online <https://www.consumer.ftc.gov/features/feature-0038-onguardonline>

FTC: videos <https://www.consumer.ftc.gov/media>

free printables

<https://www.consumer.ftc.gov/features/feature-0004-net-cetera-chatting-kids-about-being-online>

Common Sense Media: <https://www.common sense media.org/cyberbullying>



Email us!

Investigator TJ Hilgenberg [tjh@seymour-pd.com](mailto:tjh@seymour-pd.com)

Kari Breitenfeldt [kbreitenfeldt@seymour.k12.wi.us](mailto:kbreitenfeldt@seymour.k12.wi.us)

Mari Reinheimer [mreinheimer@seymour.k12.wi.us](mailto:mreinheimer@seymour.k12.wi.us)

Jen Siudzinski [jsiudzinski@seymour.k12.wi.us](mailto:jsiudzinski@seymour.k12.wi.us)

Tiffany Vogel [tvogel@seymour.k12.wi.us](mailto:tvogel@seymour.k12.wi.us)