Advocacy At the School, Local, and State Level

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Agenda
1. Building Relationships at the school level
2. Building Relationships at the local level
3. Building Relationships at the state level

Effective School Counseling

People see this.
What really happens.
ncschoolcounselor.org
Who: Teachers and Pupil Service Staff

At the beginning of the school year:

* Reach out to any new teachers to introduce yourself and explain your role.
* Check-in with returning staff
* Roles of all pupil service staff
* Present Professional development
  - Trauma Informed Care
  - Mental Health
  - Mandatory Reporting
  - School or class-wide curriculum

Who: Your principal/supervisor

At the beginning of the school year discuss:

* Priorities you agree upon for your use of time throughout the year
* Roles and responsibilities - counseling and administrative
* Professional development
* Make sure your supervisor/principal is aware of your daily activities with daily, weekly, check-ins.
* Create an Annual Agreement
Who- Your school board

At least once a year your district counseling team can make a presentation to the school board, no more than 10 minutes. Also invite them into activities at school. Talk about:

* ACP updates-assessments, portfolios, etc
* PBIS - your role
* Your data-students served, etc
* Conferencing numbers
* Anything else you are doing that the board will value

Who- Parents and other staff

Be visible:
* Volunteer
* Be on committees
* Respond to phone calls and emails within 24 hours
* Cafeteria
* Clubs/Athletics

What parent communications do you have in place? Is it the best way to communicate?

How can you reach all parents?

How can you build it into what you already do using systems already in place?

What other activities do you participate in within school, but outside of school counseling?
Who - Local legislators

WSCA's annual "Afternoon on the Hill" is the perfect way to let your state representatives know what their school counselors do and how important they are to have in our schools.

* Invite them in for events or day to day activities
* Schedule meetings with them and students when you're in Madison

Find My Legislator

Who - Local legislators - Senate

State Senate Districts
State Senators
Senate Committees
  ● Senate Committee on Education

Who - Local legislators - Assembly

Assembly District Map
Assembly Members
Assembly Committees
  ● Assembly Committee on Education
  ● Joint Committee on Finance
Who - YOU!

http://www.thewheelerreport.com

- Stay up to date on legislative activity

You can elevate the voice of school counselors and the profession!