Connecting Counselors: The School & Admission Counselor Dream Team

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Building the Relationship

• Our Origin Story
• The Why VS The Where
• Get Professionally Personal
• School Counseling Office Point Person
Collaboration Opportunities

- ACP Partners
- Post-Secondary Night
- Signing Day
  - New this year at Menasha
- New Ideas for Collaboration
The High School Visit

• RepVisits Will Increase Colleges Visiting
• Let Admission Counselors know who Their Point of Contact is
• Ask Admission Counselors to Come Before/Stay After for a Few Minutes

• What challenges / success have you had?
Beyond the High School Visit

- Best Practices
- Landscape for Enrollment Managers
- Make the Ask
Demystifying the College Search Process

- College Search is Ambiguous
  - First Gen
  - Underrepresented Populations
- Data
- Success Stories
Resources

• WSCA Resources
  • Get involved!
  • Special Interests Groups
  • WSCAlink
• NACAC / WACAC Resources
  • WACAC Speakers Bureau
  • Webinars & Spring Workshops
  • NACAC Step by Step Curriculum
• MIDWest Conference in Madison
  • 400+ Admissions and School Counseling Professionals in Attendance
  • 5 States Represented
  • Marie Bigham - Keynote Speaker
• ASCA Resources
  • Webinar
Questions & Thank You!

WE ARE IN THIS THING TOGETHER