



Exhibitor Cancellation Policy: Special Covid-19 Edition

In the event that the EXHIBITOR needs to cancel:

- Our standard 25% refund processing fee will still apply
 - Exhibitors will have 2 options of what to do with this 25% fee:
 - They can “forward” this fee on as a credit towards exhibit space at our next conference, to be held on November 10th-12th, 2021, at the Kalahari Resort
- OR
- If the exhibitor does not wish to or is unable to attend the conference in 2021, they will confirm that the processing fee will be retained by WSCA as per policy.

In the event that WSCA needs to cancel:

- Exhibitors can choose between the following 3 options:
 - Transfer registration forward to the next conference dates (listed above)
- OR
- Develop a customized exposure plan to school counselors that may include the following (depending on dollar amount):
 - WSCA Social Media Marketing Campaign for your Organization
 - WSCALink article highlighting your Organization
 - WSCA website advertising opportunity
 - Organization Video on WSCA Social Media/WSCA YouTube Channel
 - WSCA hosts a Webinar/Facebook Live event for your Organization
 - Online conference attendee access if event moved online
- OR
- Receive a full refund

**In the event that an exhibitor had previously cancelled and been assessed the 25% processing fee, it will be fully refunded if the WSCA conference is fully cancelled at a later date*

***WSCA is not responsible for nonrefundable travel fares, lodging, or any associated fees*