High-Touch College and Career Model for Advising First-Generation and/or Low-Income Students

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**Presenters:**
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Five Priorities for Success

- Improve District and School Culture
- Ensure Fiscal Responsibility and Transparency
- Increase Academic Achievement and Accountability
- Develop Our Staff
- Strengthen Communication and Collaboration
Today’s Goals

Learning Intentions:

- Define High-Touch College and Career Model for Advising First-Generation and/or Low-Income Students
- Review specific implementation strategies for reducing post-secondary information and opportunity gaps for underserved student populations.
“Shallow understanding from people of good will is more frustrating than absolute misunderstanding from people of ill will.”

Martin Luther King, Jr.
Define High-Touch Advising
Defining Terms

High Touch Advising Counseling

- Intentional intervention to develop student motivation
- Counselor employ strategies to build rapport with students
- Concentrated efforts and advising planned to increase the probability of student success
- Comprehensive counseling designed to educate students on all options, and
- Proactive and preventative, in nature
First Generation Students

1. A student neither of whose natural or adoptive parents received a baccalaureate degree.

2. A student who, prior to the age of 18, regularly resided with and received support from only one parent and whose supporting parent did not receive a baccalaureate degree.

Low-Income Students

- An individual whose family's taxable income did not exceed 150 percent of the poverty level amount in the calendar year preceding the year in which the individual initially participated in a TRIO program.

- The poverty level amount is determined by using criteria of poverty established by the Bureau of the Census of U.S. Department of Commerce.

TRIO Student Support Services Definition
Post-secondary enrollment Trends for Low-income and First-Generation Students
Challenges that Low-income and First-Generation Students Encounter

- Students often have lower rates of College and Career Readiness as compared to their non-first-generation peers.
- Students are more likely to attend low-performing k-12 schools than continuing generation students.
- Students and families are more likely to have information and knowledge gaps as compared to their continuing generation students.
Challenges that Low-income and First-Generation Students Encounter

• Students often have greater financial difficulty as compared to their continuing generation students.
• Students may experience greater adjustment concerns as compared to their non-first-generation peers.
• Students may lack parental support in key transitional areas as compared to their non-first generation and/or low-income peers.
• Students may lack of knowledge about the college experience.
Who are First-Generation and/or Low-Income Students?

- 42% of African-American students and 48% of Hispanic students were first-generation students, compared to 28% of white students.
- Nearly 20% of first-generation students are ESL students.
- 24% of first-generation college students had parents with no post-secondary education.
Who are First-Generation and/or Low-Income Students?

- First-generation students are more likely to enroll in for-profit institutions than their continuing generation peers.
- Nearly 50% of all students enrolled in for-profits were first-generation students.
- The median parental income among dependent students $41,000 as compared to $90,000 for continuing generation students.
Trends for Low-income and First-Generation Students

- Low-income and first-generation students lower are at higher risk failing out of college
- Only 25% of first-generation students attended four-year institutions. According to a 2008 Pell Institute study, first-generation students were more than seven times more likely to earn bachelor’s degrees if they started in four-year institutions as opposed to two-year institutions
High-Touch College and Career Model for Advising First-Generation and/or Low-Income Students
Systemwide Supports

- Comprehensive Counseling Program
- School Counselor Professional Development
- District Graduation Requirements
- FAFSA Completion Campaign
- Parent Coaching
- Administrative Policies and Procedures that support College and Career Readiness
- College and Career Centers
- Partnerships with local colleges and universities
- Academic and Career Planning Advisors
- Admission Fair: Empower Me Tour
- Address Summer Melt
The WSG2C Campaign, is a state-wide initiative under The American College Application Campaign (ACAC), an effort of ACT

- The goal is to increase the number of first-generation and low-income students who pursue a postsecondary education
- The purpose is to help high school seniors navigate the college admissions process and ensure each participating student submits at least one admissions application
College Application Campaign in MPS

- All seniors participate
- Campaign must be within district approved window
- Counselors must prepare students for completing applications
- Students are asked to complete three college application
- Counselors track application data
MPS Demographics

- 75,657 Students
- 162 Schools
- 11.1% English Language Learners
- 20.0% Special Education
- 77.5% Economically Disadvantaged
College Application Campaign: Golda Meir

- Promoting College-going Culture
  - College Fair and College visits
  - Strong academic focus
- Collaborating with school partners
  - Role of teachers
  - Role of administrator
  - Role of College and Career Advisor
- Communicating with Parents
  - Senior and Junior Nights
  - FAFSA Night
  - Various forms of communication
College Application Campaign: Golda Meir

- Preparing Students
  - ACT
  - Personal Statements
  - Letter of Recommendation
  - Parchment
  - Advising and coaching
- Day of the Workshop
  - Volunteers
  - Providing students with instruction and counseling
  - Using college application portals
College Application Campaign: Golda Meir

After the College Application Campaign
- Following up with students
- FAFSA
- Understanding the Award Letter
- Decision Day
- Celebrations and acknowledgements
- Submit post-secondary data
- Address Summer Melt
- Analyze data
Why a College Ca$h Campaign?

- Hold an event or series of events for seniors to search for and complete scholarship applications for college, providing dedicated time and support in school.
- Increase the number of seniors who receive a scholarship award by 10%.
- Ensure that students have appropriate financial resources to attend college.
Why a College Ca$h Campaign?

- Scholarships provide students with financial support.
- Scholarships allow students with the opportunity to attend a more selective college.
- Scholarships help reduce or eliminate student debt.
- Uses the same high-tough implementation techniques as the College Application Campaign.
Where Do We Go from Here...

- Continual Professional Development
- Implement a fall Scholarship Application Campaign
- Implement a fall and spring Scholarship Workshop for parents
- Deeper integration of the school counseling lessons with academic courses
- Continue to use data to inform our practices
You are Invited: Professional Learning Community

ASCA Special Training

College Admissions Specialist
Start June 15, 2020

Conference Call Dial-in Number: (605) 313-4488
Access Number: 198-889

Conferences
Alliance of Hispanic Serving Institution Educators (AHSIE)
March 8-11, 2020  Fort Lauderdale

College Board
Historically Black Colleges and Universities Conference
March 11–13, 2020  Chicago
Thank you.

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