**Connecting Counselors:
The School Counselors Admission Counselor Dream Team**

**Key Take-a-ways**

* Designate a point person for college reps coming in your office.
* Be willing to make ‘the ask’, college reps are willing to help with in whatever way needed.
* High school counselors and admissions counselors are in this work together.
* Admissions counselors can be a resource beyond their institutional knowledge.
* Remember ‘The Why’ V. ‘The Where’
	+ School counselors are focused on ‘The Why’
	+ Admission Counselor are focus on ‘The Where’
	+ Article from Brian Coleman <https://www.nacacnet.org/news--publications/journal-of-college-admission/scoy_column_winter2020/>
* The best ideas come from collaboration.
* Sign up for RepVisits: <https://he.intersect.hobsons.com/login?redirect=%2Frep-visits%2Fcalendar>
* Resources abound to help you out.

**NACAC Step by Step Curriculum:** <https://www.nacacnet.org/advocacy--ethics/initiatives/steps/>

**WACAC Resources:** [www.wacac.com](http://www.wacac.com)

* Monthly Webinar Series
* Speakers Bureau ***Coming March 2020***
* Spring Workshops on College Counseling Topics
	+ Time for Collaboration with Post-Secondary Members
* Ability to network and share professionally

**MIDWest Conference 2020: Share the Vision**

Keynote Speaker – Marie Bigham: Marie Bigham is Director of College Counseling at Isidore Newman School in New Orleans. She founded ACCEPT: Admissions Community Cultivating Equity and Peace Today in July 2016, a social justice action group for the admissions profession with over 4000 members. She is frequently quoted in media about college admissions, college counseling, and social justice in education. She has worked on both sides f the college admissions desk at Universities and High Schools. Marie also served in numerous leadership roles with NACAC, Texas ACAC, and ACCIS. Marie graduated from Washington University in St. Louis in 1995 with a BA in Political Science and Women’s Studies and a minor in Glassblowing.

* Registration: <https://wacac.com/MIDWest-Conference>
* Location: Governor’s Concourse Hotel, Madison, WI
* High School and College Admissions Professionals from five states will be in attendance.
* Plenty of time to Network and learn.