

CHANGE

RENEW | REFRESH | EMBRACE | 2020

WISCONSIN SCHOOL COUNSELOR ASSOCIATION

**ANNUAL CONFERENCE
NOVEMBER 4TH-6TH, 2020**

**1,100 Colleagues | 80 Sectionals | 16 Preconference Workshops
INCLUDING WSCA'S ANNUAL AFTERNOON ON THE HILL**

**Come for the Conference, stay for the weekend!
Join us for our first year at Wisconsin's premier resort and convention
center, the Kalahari, in Wisconsin Dells, WI.**

*Enjoy savings of over \$60 per night on accommodations and parking alone!
Stay, learn, and play all under one roof!*

National Speakers

OPENING KEYNOTE & PRECONFERENCE SPEAKER

KEYNOTE SPEAKER - Opening Session Thursday, November 5th, 2020 | 8:30 a.m.



Dr. Mandy Savitz-Romer, Senior Lecturer in Human Development and Education Faculty Director, Prevention Science and Practice, Harvard Graduate School of Education

Mandy Savitz-Romer's professional experience has allowed her to link research to practice in the field of school counseling, specifically as it relates to

college access and retention for urban students. Before joining the Harvard Graduate School of Education, Savitz-Romer was the associate director of the Boston Higher Education Partnership, where she led research, policy and programmatic initiatives focused on promoting college access, readiness and support for Boston Public School students. She previously taught courses in school counseling and postsecondary planning at Boston University. As a former urban school counselor, Savitz-Romer is particularly interested in how schools structure counseling support systems and college planning efforts to reach all students. Her work in promoting academic achievement for Boston students has also included directing various enrichment programs for middle school, high school and first-year college students in the Boston Public Schools, Boston University, Boston College and Simmons College. She is the author of *Fulfilling the Promise: Reimagining School Counseling to Advance Student Success* (Harvard Education Press 2019) and the co-author of *Ready, Willing, and Able: A Developmental Approach to College Access and Success* (Harvard Education Press 2012).

Mandy's keynote, **Leveraging School Counselors to Promote Educational Equity and Justice**, will describe what is possible when schools and districts draw upon the talents of their school counselors and put them at the center of students' school experience. She will share how counselors can provide an "academic home" in which school counselors are a first point of contact for student support and weave a web of networked supports to support students. By offering this framing and specific strategies for how to advocate for their programs, school counselors can make changes in their own schools and districts to promote educational equity and achievement.

Find more information about Dr. Mandy's Preconference workshop on the next page

CLOSING KEYNOTE SPEAKER

KEYNOTE SPEAKER - Closing Brunch Friday, November 6th, 2020 | 11:00 a.m.



Tim Clue, Humorist Speaker and Emcee, Providing an Experience in Connection, Laughter and Motivation, Developer of the Unlikely Teacher Motivational Program

Long before he was an educator, professional speaker, comic, published playwright and father, Tim was an undiagnosed hyper-active dyslexic rug

rat raised in a small rural town outside of Chicago. By 24, Tim was an award winning college professor and coach of a nationally-recognized speech team. By 30 he established himself as a nationally recognized comic opening for Jerry Seinfeld and performing for a former President, George Bush Senior. By 40 Tim was published playwright. Now this transformative speaker, educator and writer is helping reshape the way educators build culture and connection for minds in the making. Tim transformed his struggles in the classroom to become the teacher he never had and now mentors a nation into rethinking our 21st century education. "We must create lifelong curious learners more capable to light the path to their own journey."

SECTIONAL & PRECONFERENCE SPEAKER



Julia Cook, National Level Speaker, Award-Winning Author, Educator, and Former School Counselor

This year we are excited to share that, along with our fantastic keynote speakers, Julia Cook will be joining our number of nationally known presenters. The award-winning children's book author will be running both a morning

and afternoon Preconference workshop on Wednesday the 4th, as well as presenting a sectional at the conference on Thursday the 5th.

Find it Here!

For more detailed descriptions of the 2020-2021 conference opening keynote presentation, brunch speaker, and preconference workshops, please visit the WSCA website at wscaweb.org and click on Conferences & Events.

Changes and Updates for 2020-2021

- With our change in dates also comes a **change in days of the week**. Preconference will now be on Wednesday the 4th of November, with conference running on Thursday and Friday the 5th and 6th.
- **Continental breakfast is now included on Thursday morning** for any registration that includes attendance on Thursday.
- **EARLY BIRD REGISTRATION** discount deadline will arrive quickly once school begins, happening on **October 2nd, 2020**. Take action NOW to secure your registration, hotel space, and calendars!

Preconference Workshops



PRECONFERENCE WORKSHOPS TRACKS & THEMES

NOVEMBER 4, 2020

Every year, we hear from our school counselors that they wish they had more time to learn about certain topics they encountered during the WSCA Conference.

Based on the recommendations from YOU, the school counselors of Wisconsin, we have assembled a high quality, diverse set of preconference sessions that cover areas such as Leadership & Advocacy, Academic & Career Planning, Social-Emotional Learning, and Equity across all levels of practice.

Mix and match two half-day sessions, or attend a full-day session to focus more in-depth on a single topic. Create a pre-conference day that provides the best learning opportunities for your professional development needs!

With our resources and feedback we are proud to say the preconference team is also able to bring in well-known, national speakers to provide high quality professional development. Check out the brochure to learn more.

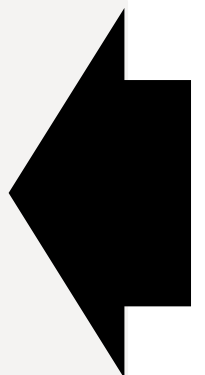
Preconference Workshops Tracks & Themes

Social/Emotional	Full Day	Addressing Problematic Student Behavior: Using DBT Strategies to Assess and Intervene (6-12)
	Morning	Julia Cook: Got Hope? NOPE!: Understanding the Importance of Hopefulness (K-5) Escape Room Activities for Kindergarteners through Adults (Including Staff) (K-PS)
	Afternoon	Julia Cook: Reboundaries and Resilience: Enhancing Skills that Foster Boundary Recognition, Determination and GRIT! (K-5) Collaborative and Proactive Solutions in a Comprehensive School Counseling Program (K-PS) Using Dosing Strategies from the Neurosequential Model to Support a Regulated Classroom (K-12)
	Full Day	N/A
	Morning	Role of the Counselor....Ever Normal? Quiet? Be Prepared! (K-PS) Making MTSS Work: Aligning Initiatives in your Comprehensive School Counseling Program (K-12)
	Afternoon	Counselors, Collaboration, and Comprehensive Programs (K-12) Afternoon on the Hill (K-12 and Post-Secondary)
Career/Post-Secondary	Full Day	N/A
	Morning	ACP Collaboration, Creation and Continuation with Partners Across WI (9-12)
	Afternoon	Mandy Savitz-Romer: Ready, Willing, Able (6-12) You're Not in it Alone: How to Make the Right Connections at Your School to Create a Career Readiness Culture (9-12)
	Full Day	Digging Deeper: How Equitable is Your School Counseling Program? (K-12)
Equity	Morning	Developing Cross Cultural Counseling Skills – Understand Race, Privilege and Bias (K-12)
	Afternoon	Advocating for our LGBTQ+ Students & Families (6-12)

some topics may address more than one theme, please read the full description for more information

Click Here to View the Preconference Workshop Brochure!

Inside you will find detailed session descriptions, schedule details, and more.



General Conference Information



RENEW | REFRESH | EMBRACE | 2020
WISCONSIN SCHOOL COUNSELOR ASSOCIATION

CONFERENCE TIMELINE

Wednesday, November 4, 2020

8:30 a.m.
Graduate Course
Preconference Workshop Registration
Opens

9:30 a.m.–4:30 p.m.
Full day Preconference Workshops

9:30 a.m.–12:30 p.m.
Half-day a.m. Preconference Workshops

1:30–4:30 p.m.
Half-day p.m. Preconference Workshops

Thursday, November 5, 2020

7:00 a.m.
Graduate Course
Conference Registration Opens

7:15 a.m.
Exhibits Open
Early Bird Sectionals Begin

8:30 a.m.
Opening Session Keynote Speaker:
Dr. Mandy Savitz-Romer

10:30 a.m.
Sectionals Begin

5:00–6:15 p.m.
Afterglow Reception

Friday, November 6, 2020

7:30 a.m.
Exhibits Open
Conference Registration Opens
SIG Gatherings

8:00 a.m.
Intensive Sectionals Begin

8:30 a.m.
Sectionals Begin

11:00 a.m.
Brunch Keynote Speaker:
Tim Clue

SECTIONALS ON THURSDAY AND FRIDAY MAY INCLUDE:

- Collaboration for Racial Justice
- Counseling during COVID
- Ethics of Virtual Counseling
- Equity: It Starts with You
- Cultural Competence in Rural Wisconsin
- Trauma Support in 2020
- How Educators can Improve Systemic Racism
- ACP: Gateway to the American Dream
- College Admissions during COVID
- Coping Skills and Self Care
- School Counselors as Leaders
- Using Data to Support Student Success
- Supporting LGBTQ+ Students
- Crisis Response during COVID
- Get Involved: Join WSCA Leaders
- SEL as a Foundation for Trauma and Multicultural Work
- Virtual Small Groups

Sectional information will be available on the WSCA website by August 5th, 2020

ACCOMODATIONS - KALAHARI RESORT

WSCA has secured beautiful and convenient hotel rooms at the Kalahari Resort! **Prices start at \$119, a huge savings compared to the headquarters hotel in years past.** To book your room reservation at the special WSCA rate, you must make your reservation at the WSCA Conference booking website or call their reservations line and request the WSCA Conference rate.

All accommodations details, including the booking link and cut-off date, can be found online at: <https://www.wscaweb.org/conferences/2020-21-annual-conference/accommodations/>

To help you enjoy your stay, the following amenities are included in any WSCA hotel block room:

- complimentary Wi-Fi
- complimentary self parking
- complimentary admission to the waterpark (for up to the room occupancy limit)
- complimentary payment of the typical \$29.99/night resort fee
- plus all the other great amenities already provided by the Kalahari Resort!

All amenities are extended through the weekend after conference, so if you are planning to stay for the weekend you will still receive these perks as long as you book under the WSCA block of rooms.

You will save at least \$60/night with all that is included in a stay within the WSCA hotel block! (Compared to staying at the Hilton Monona Terrace)



Another perk of the Kalahari is a better venue for our Thursday evening reception! The Kalahari's Volcano Lounge will be the place to be on Thursday night, with special WSCA themed drinks, games & activities (there is even a bowling alley), and prizes!

General Conference Information

WHY ATTEND?

The November 2020 WSCA Annual Conference will be once again filled with professional development, personal growth, and networking. The conference theme this year is "**Change: Renew, Refresh, Embrace**". The theme was chosen before recent world events unfolded, but it could never be more apt than right now. Join other Wisconsin school counselors at the WSCA annual conference to work together to embrace all of the changes that have come to our profession so far this year. Some of our favorite reasons to attend are:

Networking. It's an empowering experience to spend two or three days with like-minded people in the school counseling profession!

Learning from colleagues. WSCA prides itself on the fact that the majority of the sectionals at our conference are presented by fellow practitioners.

Staying aware of trends in school counseling. WSCA is very deliberate about selecting presenters who help us all stay in tune with current trends.

The WSCA Conference hosts nationally recognized speakers alongside top local professionals. Attendees will walk away energized, informed, and ready with resources to bring back to the students they serve.

QUALITY

COMPREHENSIVE

The WSCA Conference is THE conference in the state devoted to the unique professional development needs of School Counseling professionals. We offer tracks in Academic, Career, Leadership, Social/Emotional, and Equity. We have sessions for grades 4K-12 and post-secondary. There is something for everyone!

Compared to other professional development opportunities around the state, the WSCA conference is a great value. We offer two keynote speakers and 80 breakout sessions over two days.

AFFORDABLE

ATTENTION WSCA MEMBERS, AND NON-MEMBERS TOO! REGISTRATION IS OPEN!

If you would like to register online, visit <https://www.wscaweb.org/conferences/2020-21-annual-conference/register-online/>

To avoid a \$45 late registration fee, please have registrations postmarked or submitted online by October 2nd, 2020!

EXHIBITORS & SPONSORS

Our new date and location is expected to increase attendance, with a larger regional draw! If you are a vendor serving the Wisconsin educational community, exhibiting at the Wisconsin School Counselor Association State Conference is the best way to maximize your company's exposure to over 1,100 professionals from around the state. At the same time you will demonstrate your firm's commitment to the school counseling profession.

If you are an exhibitor, consider expanding your visibility beyond the exhibit hall and become an official conference sponsor. The investment includes prominent placement of your name and exposes your brand to over 1100 counselors, counselor educators, graduate students and counseling supervisors, creating a long-lasting impression that maximizes Return on Investment. Sponsorship packages range from \$500 to \$4,500 with higher levels including brunch tickets, advertising costs, and exhibit tables!

Don't forget to take advantage of sponsorship opportunities early, so you can reach counselors, counselor educators, graduate students and counseling supervisors **before, during, and after** the conference. Sponsorship agreements must be received by October 15th, 2020, to be included in the final conference program. We are sensitive to the current insecurities given the Covid-19 Pandemic. Please find our **special Covid-19 cancellation policies** on the Exhibitor & Sponsor Information page of the website, linked below, and feel risk-free in your commitment.

Show your support for the school counseling profession by helping us "CHANGE: Renew, Refresh, Embrace" in November 2020! Find more information and sign up online at <https://www.wscaweb.org/conferences/2020-21-annual-conference/exhibitor-sponsor-information/>



Attendee Cancellation Policy: Special Covid-19 Edition

In the event that the ATTENDEE needs to cancel:

- Our standard 25% refund processing fee will still apply
 - Attendees will have 2 options of what to do with this 25% fee:
 - They can “forward” this fee on as a credit towards their registration at our next conference, to be held on November 10th-12th, 2021, at the Kalahari Resort
 - OR
 - If the attendee does not wish to or is unable to attend the conference in 2021, they will confirm that the processing fee will be retained by WSCA as per policy.

In the event that WSCA needs to cancel:

- If the event is moved to a virtual setting:
 - Registrations will be automatically shifted to the online format, and refunds for any difference in cost will be automatically processed.
 - OR
 - Attendees can request a full refund by emailing admin@wscaweb.org if they prefer to not attend the virtual conference
- If the event is cancelled outright:
 - Attendees can “forward” their registration payment on as a credit towards their registration at our next conference, to be held on November 10th-12th, 2021, at the Kalahari Resort. Once cancellation is announced there will be a window of time where they can reach out to admin@wscaweb.org to request the credit option.
 - OR
 - A full refund will be credited automatically if the credit has not been requested

***WSCA is not responsible for nonrefundable travel fares, lodging, or any associated fees*

WSCA REGISTRATION FORM or ONLINE AT WWW.WSCAWEB.ORG

2020-21 PRECONFERENCE: NOVEMBER 4 & CONFERENCE: NOVEMBER 5 & 6 · KALAHARI · WISCONSIN DELLS, WI

Please mail form to: **1005 Quinn Drive, Suite 158 | Waunakee, WI 53597**

Name _____ Home Phone _____ YrsExperience _____
 Home Address _____ City/State/Zip _____
 School District/Employer _____ School Name _____
 School Address _____ City/State/Zip _____
 Email (required) _____ Work Phone _____
 CESA _____ Level of Practice _____ Planning to Stay in WSCA Hotel Block @ Kalahari? _____ Yes _____ No _____

PRECONFERENCE WORKSHOPS REGISTRATION | Wednesday, November 4

Full Day: 9:30 a.m.-4:30 p.m.	Member/Non-Member \$130.00/\$170.00
Session 1A: Digging Deeper: How Equitable is Your School Counseling Program? (K-PS)	
Session 1B: Addressing Problematic Student Behavior: Using DBT Strategies to Assess and Intervene (6-PS)	
Morning Half Day: 9:30 a.m.-12:30 p.m.	Member/Non-Member \$80.00/\$100.00
Session 2A: Julia Cook: Got Hope? NOPE!: Understanding the Importance of Hopefulness (K-5)	
Session 2B: Developing Cross Cultural Counseling Skills - Understand Race, Privilege and Bias (K-12)	
Session 2C: ACP Collaboration, Creation and Continuation with Partners Across WI (9-12)	
Session 2D: Escape Room Activities for Kindergarteners through Adults (Including Staff) (K-PS)	
Session 2E: Role of the Counselor...Ever Normal? Quiet? Be Prepared! (K-PS)	
Session 2F: Making MTSS Work: Aligning Initiatives in your Comprehensive School Counseling Program (K-12)	
Afternoon Half Day: 1:30-4:30 p.m.	Member/Non-Member \$80.00/\$100.00
Session 3A: Mandy Savitz-Romer: Ready, Willing, Able (6-12)	
Session 3B: Julia Cook: Reboundaries and Resilience: Enhancing Skills that Foster Boundary Recognition, Determination and GRIT! (K-5)	
Session 3C: Counselors, Collaboration, and Comprehensive Programs (K-12)	
Session 3D: You're Not in it Alone: How to Make the Right Connections at Your School to Create a Career Readiness Culture (9-12)	
Session 3E: Using Dosing Strategies from the Neurosequential Model to Support a Regulated Classroom (K-12)	
Session 3F: Advocating for our LGBTQ+ Students & Families (K-12)	
Session 3G: Collaborative and Proactive Solutions in a Comprehensive School Counseling Program (K-PS)	

NOTE: If you register for BOTH morning and afternoon precon workshops, you will receive a \$30 discount on your registration. No discount if attending AOH.

WSCA Afternoon on the Hill (AOH): 1:30-4:30 p.m. (K-12 & Post-Secondary) Free

FULL CONFERENCE REGISTRATION | Thursday, November 5 & Friday, November 6

INCLUDES: Thursday continental breakfast & buffet lunch and Friday brunch

WSCA Member	\$190.00
WSCA Retiree _____ WSCA Past President _____ WSCA Member Conference Presenter _____	\$160.00
WSCA Non-Member Conference Presenter	\$250.00
Non-Member	\$280.00
WSCA Student Member - Advisor's signature (required) verifying 1/2 time or more status. _____	\$125.00

PARTIAL CONFERENCE REGISTRATION

Attending one day only-select Thursday or Friday (Includes Thurs continental breakfast & buffet lunch OR Fri brunch)

WSCA Member attending	Thursday _____	Friday _____	\$165.00
WSCA Member Conference Presenter	Thursday _____	Friday _____	\$145.00
Non-Member Conference Presenter	Thursday _____	Friday _____	\$240.00
Non-Member	Thursday _____	Friday _____	\$255.00

Additional Calculations/Fees

WSCA Annual Membership Dues Professional \$70 _____ Affiliate \$70 _____ Student \$25 _____ Retired \$20 _____ Please attach completed membership application form.	
Purchase Order Processing Fee Purchase order must be accompanied by registration form	\$5.00
Morning/Afternoon PreConference Discount Apply if registering for both paid AM & PM sessions	(\$30.00)
Processing Fee: Postmarked after October 2nd, 2020 or On-site Registration Fee If the processing fee applies and is not included, it is assessed at the on-site registration table.	\$45.00

A 25% processing fee is assessed on all requests for refunds.

No refunds will be made after October 15th, 2020.

Total Amount Due:

Make checks payable to WSCA
 WSCA Admin
 1005 Quinn Drive
 Suite 158
 Waunakee, WI 53597

For registration questions, contact:
 Ph: 608-204-9825
 Email: admin@wscaweb.org
 Fax: 855.756.9002

PAYMENT METHOD ACCEPTED:
 ___ CASH ___ CHECK ___ MASTERCARD ___ VISA
 Card # _____
 Exp. Date. _____ CVV _____

REGISTRATION LATE FEE: Registrations must be postmarked by 10/02/20 to avoid \$45 processing fee.



WISCONSIN SCHOOL COUNSELOR ASSOCIATION 2020-2021 MEMBERSHIP APPLICATION

First _____ MI _____ Last _____

Please indicate your preferred Mailing Address _____ Home _____ School/Work _____

Home Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Home Email _____

Employer Name _____

School(s) _____ CESA (if applicable) _____

Work Address _____

City _____ State _____ Zip Code _____

Work Phone _____ Work Email _____

PLEASE CHECK THE LEVEL WHICH BEST DESCRIBES YOUR POSITION

- | | |
|--|---|
| <input type="checkbox"/> Elementary School (K-5) | <input type="checkbox"/> Technical College/University |
| <input type="checkbox"/> K-8 | <input type="checkbox"/> Counselor Educator |
| <input type="checkbox"/> Middle/Jr. High (6-8) | <input type="checkbox"/> Student, Please list college _____ |
| <input type="checkbox"/> High School (9-12) | <input type="checkbox"/> Other, Please list position _____ |
| <input type="checkbox"/> K-12 | |

PLEASE CHECK THE YEARS OF EXPERIENCE WHICH BEST DESCRIBES YOUR WORK IN SCHOOL COUNSELING

- 0-4 years 5-8 years 9+ years

PLEASE CHECK THE APPROPRIATE MEMBERSHIP LEVEL BELOW

- 1. Professional Membership** **\$70.00** _____
A Professional Member shall be licensed as a school counselor with a License in School Counseling from the DPI.
- 2. Affiliate Membership** **\$70.00** _____
Any person interested in supporting school counseling who is not eligible for any other type of membership.
- 3. Student Membership** **\$25.00** _____
A Student Member must be engaged full time in a planned program of counselor education pursuing a degree as a counselor. A member may only hold student status for a total of five years, or until they have graduated from their education program.
**Professor signature to verify student status* _____
- 4. Retired Membership** **\$20.00** _____
A person who has been a school counselor and retires from the profession and has been a WSCA member for three years prior to becoming retired, is eligible for retiree membership.
- 5. First-Year Student Membership** **FREE** _____
WSCA membership is FREE for "first-year" students pursuing a degree in school counseling full time.
**Professor signature to verify student status* _____
College/University _____

Send form/payment to:
WSCA Admin Office
1005 Quinn Drive
Suite 158
Waunakee, WI 53597
Fax: (855) 756-9002

PAYMENT METHOD ACCEPTED:
___CASH ___CHECK ___MASTERCARD ___VISA
CARD NUMBER _____
EXP. DATE _____ CVV _____

For questions, contact:
WSCA Admin. Office
(608) 204-9825
or
admin@wscaweb.org