Sponsorship Agreement

My company agrees to the following sponsorship level at the 58th Annual WSCA Conference. Please check the level you wish to sponsor. Sponsorships must be received by October 15, 2022 to be included in the November conference program booklet.

Company Name (as it should appear in event materials)_____

Contact Name _____

Company Web Address _____

WSCA will place your company logo and link to your website on the "WSCA Conference Sponsors" webpage. **Please email your company logo (at least 400 px. wide • 400 px. high, 72 dpi, JPG or PNG) to admin@wscaweb.org.**

Contact Information

Address | City | State | Zip Code

Phone

Email

Payment Information □ Check (make payable to WI School Counselor Association) or Credit Card: □ VISA □ MasterCard

Credit Card # | Expiration Date | Security Code (CVV)

Name on Card | Signature

Total Sponsorship Payment
(Due October 15, 2022)

Choose Your Sponsorship

58th Annual Conference 2022-2023 | Kalahari

□ Brunch Sponsor (Exclusive) $4,500 • November 4
□ T-Shirt Sponsor (Exclusive) $4,000 • November 2-4
□ Participants Tote Bag Sponsor (Exclusive) $3,500 • November 2-4
□ Opening Keynote Speaker Sponsor $2,750 • November 3
□ Closing Keynote Speaker Sponsor (Exclusive) $2,750 • November 4
□ Preconference Sponsor (Exclusive) $2,500 • November 2
□ Conference App Sponsor (Exclusive) $2,500 • November 2-4
□ Professional Recognition Sponsor (Exclusive) $2,500 • Nov 3
□ Continental Breakfast Sponsor (Exclusive) $2,250 • November 3
□ Lunch Sponsor (Exclusive) $2,250 • November 3
□ Nutrition Break Sponsor (Exclusive) $2,250 • November 3
□ Lanyard Sponsor (Exclusive) $2,000 • November 2-4
□ Professional Headshots (Exclusive) $1,000 • November 3-4
□ Shuttle Bus Sponsor (Exclusive) $1,000 • November 2
□ WSCA Social Sponsor $1,000 • November 3
□ Breakout Sectional Room Sponsor (Limited) $750 • Nov 2-4
□ Coffee Sponsor (Exclusive) $500 • November 2
□ Coffee Sponsor (Exclusive) $500 • November 3
□ Coffee Sponsor (Exclusive) $500 • November 4
□ Popcorn Sponsor (Exclusive) $500 • November 3

Advertising Opportunities

□ Full-Page Back Cover Ad in Program (Color) $1,250
□ Full-Page Inside Front Cover Ad in Program (Color) $1,100
□ Full-Page Inside Back Cover Ad in Program (Color) $1,100
□ Half-Page Ad in Program (Black and White) $600
□ Quarter-Page Ad in Program (Black and White) $300
□ E-Blast Banner Ad (Only five opportunities available!) $400
□ Conference Booklet Inserts $350 • November 2-4

Mail Payment To: 1005 Quinn Drive, Suite 158, Waunakee WI 53597 | FAX: (855) 756-9002 | Phone: (608) 204-9825 | Email: admin@wscaweb.org

Exhibitor Registration

WSCA Conference 2022-2023
November 2-4, 2022
Kalahari Resort
Wisconsin Dells. WI

ROOTED IN RESILIENCE
WISCONSIN SCHOOL COUNSELOR ASSOCIATION | 2022

Wednesday, November 2 2:00 – 6:00 p.m. (optional)
Thursday, November 3 7:30 a.m. – 7:00 p.m.
Friday, November 4 7:30 – 11:00 a.m.

Exhibitors: Please complete the information below or attach a business card. Remember, this information will be used in the conference book, website, onsite app and any other promotional material.

Organization Name (as it should appear in event materials)_____

Mailing Address_____City/State/Zip:_____

Level of Target Audience: ☐ PreK–5 ☐ 6–8 ☐ 9–12 ☐ Other _____

Primary Contact Name: _____

Company Web Address: _____

Email Address: _____

Business Phone:_____Alternate Phone: _____

Additional Company Representative: (Attach additional sheet if necessary)

Name:_____Email:_____

Name:_____Email: _____

Prizes: An excellent way to receive recognition for your organization is to donate a prize for our Exhibitor Bingo Card Drawing. We ask that the value of these prizes be $100 or greater. These prizes will be given away at the Thursday WSCA Social event.

☐ Yes, I will bring:_____☐Sorry, not this year

Description & Logo: Please provide a logo and a 25-30 word description of the product/purpose of your booth to: admin@wscaweb.org

Sponsorship & Advertising: For information on available opportunities please contact the WSCA Administrative Office: 608-204-9825 or admin@wscaweb.org.

Facility Booth Needs: Details on electrical, internet and shipping will be provided to you closer to the date of the event.

Booth Requests: Enter requested booth locations here: **#1**_____*#2*_____ **#3**_____

Exhibitor Booth Fees

	Before 10/10/21	w/Late Fee
Red (Premier)	$450	$475
Yellow	$425	$450
Green	$400	$425
Please circle your selection **A Late Fee of $25 May Apply After 10/10/21**		

Exhibitor Demonstration Fees

☐ 30-minute Exhibitor Demonstration - $500

Desired timeslot:_____

Total Exhibitor Payment: $_____

Please submit completed form with check payable to WSCA to the office, or complete credit card information and return by mail, fax or e-mail.

WSCA Administrative Office
1005 Quinn Drive
Suite 158
Waunakee, WI 53579

Phone: 608-204-9825
Fax: (855) 756-9002

Email: admin@wscaweb.org

Exhibit booth includes:
1 (one) 8' x 2' x 30" table
2 (two) chairs
Also included for 2022-2023:
- Table Linen & Skirt
- 7"x44" Identification Sign

Card#_____
Exp Date_____CVV_____
Email Receipt To_____

If you have exhibitor questions, contact:
WSCA Office 608-204-9825
admin@wscaweb.org

Note: Refund requests must be made in writing before October 10, 2022 and will result in a 25% processing fee. No refunds after this date.