

WSCA Conference 2024-2025 Sponsorship Agreement

My company agrees to the following sponsorship level at the 60th Annual WSCA Conference. Please check the level you wish to sponsor. Sponsorships must be received by October 10, 2024, to be included in the November conference program booklet.

Company Name (as it should appear in event materials) _____

Contact Name _____

Company Web Address _____

WSCA will place your company logo and link to your website on the "WSCA Conference Sponsors" webpage. **Please email your company logo (at least 400 px. wide • 400 px. high, 72 dpi, JPG or PNG) to admin@wscaweb.org.**

Contact Information

Address _____ City _____ State _____ Zip Code _____

Phone _____

Email _____

Payment Information Check (make payable to WI School Counselor Association) or Credit Card: VISA MasterCard

Credit Card # _____ Expiration Date _____ Security Code (CVV) _____

Name on Card _____ Signature _____

A 3% processing fee is applied to all credit card transactions

Total Sponsorship Payment
(Due October 15, 2024)

Choose Your Sponsorship

60th Annual Conference 2024-2025 | Kalahari

- *Brunch Sponsor (Exclusive) \$5,000 • November 8
- *T-Shirt Sponsor (Limited) \$5,000 • November 6-8
- *Opening Keynote Sponsor (Exclusive) \$4,000 • November 7
- *Closing Keynote Sponsor (Exclusive) \$4,000 • November 8
- *Participants Tote Bag Sponsor (Limited) \$3,500 • November 6-8
- *Professional Recognition Sponsor (Exclusive) \$3,500 • Nov 7
- *Conference App Sponsor (Limited) \$3,000 • November 6-8
- *Lanyard Sponsor (Limited) \$3,000 • November 6-8
- *Lunch Sponsor (Exclusive) \$3,000 • November 7
- *Continental Breakfast Sponsor (Exclusive) \$2,500 • November 7
- *Nutrition Break Sponsor (Exclusive) \$2,500 • November 7
- *Preconference Sponsor (Exclusive) \$2,500 • November 6
- *WSCA Social Sponsor (Limited) \$2,500 • November 6-7
- *Professional Headshots (Exclusive) \$1,000 • November 7-8
- *Shuttle Bus Sponsor (Exclusive) \$1,000 • November 6
- Coffee Sponsor (Exclusive) \$750 • November 6
- Coffee Sponsor (Exclusive) \$750 • November 7

- Coffee Sponsor (Exclusive) \$750 • November 8
- Popcorn Sponsor (Exclusive) \$750 • November 7
- Breakout Sectional Room Sponsor (Limited) \$500 • Nov 7-8
- Friend of School Counseling Sponsor (Unlimited) \$250
 - Does not include any participation in the conference event. Only includes logo and company name shared on conference website and sponsors list

Advertising Opportunities

- Full-Page Back Cover Ad in Program (Color) \$1,250
- Full-Page Inside Front Cover Ad in Program (Color) \$1,100
- Full-Page Inside Back Cover Ad in Program (Color) \$1,100
- Half-Page Ad in Program (Black and White) \$600
- Quarter-Page Ad in Program (Black and White) \$300
- E-Blast Banner Ad (Only five opportunities available!) \$400
- Conference Booklet Inserts \$350 • November 1-3

If your sponsorship level includes exhibit space, please also complete the exhibit registration details on the next page

Exhibitor Registration

WSCA Conference 2024-2025

November 6-8, 2024

Kalahari Resort

Wisconsin Dells, WI



Wednesday, November 6, 2:00 – 7:00 p.m. (optional)

Thursday, November 7, 7:00 a.m. – 5:00 p.m.

Friday, November 8, 7:15 – 11:00 a.m.

Exhibitors: Please complete the information below or attach a business card. Remember, this information will be used in the conference book, website, onsite app, and any other promotional material.

Organization Name (as it should appear in event materials) _____

Mailing Address _____ City/State/Zip: _____

Level of Target Audience: PreK-5 6-8 9-12 Other _____

Primary Contact Name: _____

Company Web Address: _____

Email Address: _____

Business Phone: _____ Alternate Phone: _____

Additional Company Representative: (Attach additional sheet if necessary)

Name: _____ Email: _____

Name: _____ Email: _____

Prizes: An excellent way to receive recognition for your organization is to donate a prize for our Exhibitor Bingo Drawing. We ask that the value of these prizes be \$100 or greater. These prizes will be given away at the Thursday WSCA Social event.

Yes, I will bring: _____ Sorry, not this year

Description & Logo: Please provide a logo and a 25-30 word description of the product/purpose of your booth to: admin@wscaweb.org

Sponsorship & Advertising: For information on available opportunities, please contact the WSCA Administrative Office: at 608-204-9825 or admin@wscaweb.org.

Facility Booth Needs: Details on electrical, internet, and shipping will be provided to you closer to the date of the event.

Booth Requests: Enter requested booth locations here: #1 _____ #2 _____ #3 _____

Exhibitor Booth Fees

	Before 10/01/24	w/Late Fee
Red (Premier)	Only included for sponsorships with Premier Booth Location	
Yellow	\$500	\$550
Green	\$400	\$450
<i>Please circle your selection</i> A Late Fee of \$50 Will Apply After 10/01/2024		

Total Exhibitor Payment: \$ _____

Please submit completed form with check payable to WSCA to the office, or complete credit card information and return by mail, fax or e-mail.

WSCA Administrative Office
1005 Quinn Drive
Suite 158
Wauwaukee, WI 53579

Phone: 608-204-9825
Fax: (855) 756-9002

Email: admin@wscaweb.org

Exhibit booth includes:
1 (one) 8' x 2' x 30" table
2 (two) chairs

Also included:

- Table Linen & Skirt
- 7"x44" Identification Sign

Card# _____

Exp Date _____ CVV _____

Email Receipt To _____

A 3% processing fee applies credit card transactions

If you have exhibitor questions, contact:

WSCA Office 608-204-9825

admin@wscaweb.org

Note: Refund requests must be made in writing before October 1, 2024, and will result in a 25% processing fee. No refunds after this date.