WISCONSIN SCHOOL COUNSELOR ASSOCIATION

WSCA

YOUR MEMBERSHIP DOLLARS AT WORK

SINCE 1965

# Professional Development Opportunities

## 2026-2027 School Year



**Look inside for a wide variety of ways to build your professional support system.**

No matter where you are in your professional journey, WSCA offers top-notch opportunities to help you build your knowledge, support your students, and operate at YOUR highest level of effectiveness.
Create your own experience and have **WSCA on your terms**.

# TABLE OF CONTENTS


## INTRODUCTION

## LEARNING

Annual Conference ..... 04
NSCW School Counselor Summit ..... 05
Summer Academy 2027 ..... 05
DPI & WSCA School Counselor Caravan ..... 06
ASCA Model Training ..... 07
ASCA Model Implementation Support ..... 08
Online Learning Program ..... 09
Extended Learning Courses ..... 11

## PROFESSIONAL SUPPORT

Supervision: Counselors with Licenses with Stipulations ..... 12
Mentoring: Counselors with Provisional Licenses ..... 12
Coaching: Counselors with Professional/Lifetime Licenses ..... 12
Consultation ..... 12
Emerging School Counselor Cohort ..... 13

## ADVOCACY & LEADERSHIP

School Counselor Advocacy Institute ..... 14
Day on the Hill ..... 14
School Counselor Advocacy Guide ..... 14
Leadership Academy ..... 15
Volunteer Leadership Opportunities ..... 15

# WSCA, More than a Conference

## LEARNING

Each year, WSCA offers several events that present opportunities for professional development, personal growth, and networking. WSCA is committed to providing Wisconsin school counselors with events and an annual conference that recognizes the educational and professional development needs of counselors.

## LEADERSHIP

Leadership is one of the four tenets of the school counseling role. Join WSCA for opportunities to begin your leadership journey or expand on your resourceful problem-solving, systemic collaboration, interpersonal influence, social justice advocacy, and professional efficacy. If not you, then who?

## PROFESSIONAL SUPPORT

WSCA offers support for Wisconsin school counselors to receive training, supervision, mentoring, and coaching support through all stages of their careers.




## COLLABORATION & CONSULTATION

Connections between colleagues and like-minded individuals can be some of the most supportive. WSCA offers opportunities to build relationships, receive support, and collaborate. Member consultation support is available, and our events always offer opportunities for members to network based on their interests.

## LOOKING FOR FUNDING TO ATTEND WSCA EVENTS?

Potential funding sources: Title I: Schoolwide Programs & Targeted Assistance Programs; Title II, Part A: Preparing, Training, and Recruiting Licensed Teachers, Principals, and Other School Leaders Grant; Title IVA: Student Support and Academic Enrichment; Perkins V (high school only); Perkins Reserve Grant; IDEA Coordinated Early Intervening Services (limited); DPI Stronger Connections Grant; DPI Federal School Based Mental Health Grant; DPI Education for Homeless Children and Youth Grant; DPI Gifted and Talented Grant; ESSR; College Board AP Test Rebate ($9/test); Grants from Local Education Foundations and Unions

# Annual Conference

## "HOPE HEROES"

**November 4-6, 2026**

**Kalahari Convention Center, Wisconsin Dells**

Join fellow Wisconsin school counselors at the WSCA Annual Conference, where you'll create lasting connections and engage in quality learning.

The Annual Conference will be filled with professional development and personal growth. Attending the conference is an amazing way for counselors to grow as professionals, rejuvenate their work-life balance, stay current on counseling topics, and enjoy time being with their statewide school counseling team.

With two keynote speakers, 100+ breakout sessions, and so much included in the registration, take part in quality professional development with unmatched value.



# Regional Professional Development



## CONNECT WITH LOCAL COUNSELORS!

**Invite your administrators to join you at these great regional opportunities at discounted or free pricing!**

These regional events travel throughout the state, giving school counselors the chance to collaborate with local colleagues and invite administrators to join meaningful conversations on important educational topics. These opportunities highlight the significant benefits of fostering a strong partnership between school counselors and administrators that directly strengthens schools and positively impacts students.

NEW NAME

### NSCW SCHOOL COUNSELOR SUMMIT

**February 5, 2027 | 8:00 - 11:00am**
**Regional Locations**

#### Local Connections - Trusted WSCA Content

Our NSCW Summit offers a unique opportunity to collaborate with colleagues in your region while maintaining a state-wide connection. This regional event combines networking time with a national keynote speaker and WSCA content.

#### NSCW Event Details



2026 ASCA School Counselor of the Year **Danielle Crankfield** will inspire school counselors to strengthen their advocacy and leadership through her keynote, "Unmistakably Present: Elevating the Influence of School Counselors."

Multiple in-person locations throughout the state will be announced soon. Virtual participation is also available.

NEW DATE

### 21ST ANNUAL SUMMER ACADEMY

**June 22, 2027 | 9:00am - 4:00pm**
**Oshkosh, WI**

#### A Date Change to Keep Perspective

We moved this event closer to the end of the school year, when the successes, challenges, and lessons from the year are still fresh. The full-day workshop format gives you time to reflect on what worked, take a deep dive into the areas you want to strengthen, and gain practical tools to help you plan for the year ahead.

Bring your school team so you can learn together and spend less time later bringing everyone else up to speed.

#### Workshops Topics

Choose from two workshop options: student mental health facilitated by highly recommended experts in the field, or ASCA Model updates and implementation training.

# DPI & WSCA School Counselor Caravan

NEW

## WISCONSIN-LED. WISCONSIN-FOCUSED.
## BUILT FOR WISCONSIN SCHOOL COUNSELORS.

This year, we're introducing something entirely new: the first DPI and WSCA School Counselor Caravan. Instead of asking school counselors to travel for updates, we're bringing state-level resources, timely information, and practical tools directly to regions across Wisconsin. Because this is a brand-new effort, it has been built around what school counselors in Wisconsin say they need most right now. The Caravan focuses on relevant, Wisconsin-specific issues grounded in the day-to-day realities of our schools. No generic PD. No national templates. Just meaningful support tailored to Wisconsin's school counseling landscape.

### Learning Objectives

- Connect Wisconsin priorities to practice by exploring tools, resources, and frameworks that strengthen practical knowledge, including Standard e, Portrait of a Graduate, Career Readiness Standards, legislative updates, and DPI/WSCA guidance.
- Build confidence in complex student situations by applying current suicide prevention practices, ethical decision-making models, and ASCA Ethical Standards to realistic school-based scenarios.
- Strengthen impact as school counseling leaders by using the ASCA Model and meaningful data to demonstrate impact, and advocate for appropriate role responsibilities within schoolwide collaboration and legislative requirements.

Don't miss the School Counselor Caravan when it comes to your region. Register today and join school counselors from across your area.

**These are free events; however, registration is required, and space is limited.**

| 2026 School Counselor Caravan Schedule | | |
|---|---|---|
| **CESA 6/7 - Green Bay** | **September 29** | **12:00-3:00pm** |
| **CESA 8/9 - Wausau** | **October 6** | **9:00am-12:00pm** |
| **CESA 2/3/5 - Madison** | **October 13** | **9:00am-12:00pm** |
| **CESA 4 - West Salem** | **October 21** | **9:00am-12:00pm** |
| **CESA 10/11/12 - Turtle Lake** | **October 27** | **12:00-3:00pm** |
| **CESA 1 - Milwaukee** | **November 18** | **9:00am-12:00pm** |

WISCONSIN SCHOOL COUNSELOR ASSOCIATION WSCA

WISCONSIN DEPARTMENT OF Public Instruction

# ASCA Model Training

## A NEW APPROACH TO ASCA MODEL TRAINING

WSCA is changing how ASCA Model training will be offered to provide greater flexibility, make training more accessible across the state, and help counselors reduce costs.

Rather than scheduling statewide training dates in advance, WSCA is now accepting training requests from groups of five or more counselors. Once a group is formed, WSCA will work with the group to determine training dates and a location that best meets their needs. By coming together to request the training, counselors can bring the training closer to their area and avoid the higher cost of purchasing a district training package.

This approach may work well for counselors from neighboring districts, regional counselor networks, CESAs, or other groups that want to participate in the same level of ASCA Model training. It also provides more flexibility in identifying dates and locations that are convenient for participants.

The district training option will remain available for districts that want to provide a customized training experience for their entire school counseling team.

If you know five or more counselors who are interested in the same ASCA Model training, gather your group and contact WSCA. We will work with you to determine the dates, location, and next steps, and each participant will then complete their own registration.

## TRAINING & SUPPORT DESIGNED TO MEET YOUR NEEDS

### Beginning Implementation

Discover how to align your counseling program with the mission of your school and effectively demonstrate change in student outcomes. Over three days spread throughout the school year, you'll learn about the ASCA National Model as a framework for a data-driven, comprehensive school counseling program: Define, Manage, Deliver, and Assess.




### Intermediate Implementation with Optional 1-Day Bootcamp

If you have completed the beginning implementation training or have model components in place but don't feel ready to move to the advanced level, this three-day intermediate training is for you! Additionally, an optional 1-day bootcamp will offer a fast-paced working session to get you ready to jump into the intermediate level, reviewing model concepts, creating systems, and reflecting on how your counseling program aligns with district drivers.

### Advanced Model Implementation or RAMP Camp

This training will provide one or two days to assemble all the model components, including a WSCPAR or RAMP application.

# ASCA Model Implementation Support

## WSCPAR Coaching & Support
### Open to All School Counselors
### Virtual

Have a WSCPAR question? Drop in and get the support you need!

Whether you're currently working on a WSCPAR application, have questions about a specific part of your WSCPAR, or are simply considering applying in the future, these virtual drop-in sessions are for you.

Bring your questions and connect with WSCPAR coaches for guidance, feedback, and support, no appointment needed.

Not sure if WSCPAR is right for your school counseling program? Drop in and learn more.

| | | |
|---|---|---|
| Friday | September 11 | 9:00-10:30 am |
| Tuesday | September 15 | 3:30-4:30 pm |
| Friday | October 2 | 9:00-10:30 am |
| Monday | October 5 | 3:30-4:30 pm |
| Tuesday | October 20 | 3:30-4:30 pm |
| Thursday | October 22 | 12:00-1:00 pm |
| Tuesday | November 10 | 12:00-1:00 pm |
| Friday | November 13 | 9:00-10:30 am |

Looking for an even more personalized support? WSCA members have access to free WSCPAR consultations as a member benefit, learn more on pg. 12

## RAMP COACHING

Is your program ready to RAMP? WSCA is now offering a limited number of monthly coaching sessions for a low fee. Compared to other coaching services, it's a great deal!

## Tuesday Toolbox: All Things ASCA Model
### Virtual

No matter where you are in your model implementation journey, feel free to drop in at any of the monthly virtual Tuesday Toolbox: All Things ASCA Model . While we have a topic for each month, we will be happy to answer any questions you have.

This is a complimentary WSCA member benefit. There is no fee to join, however, registration is required.

3rd TUESDAY OF THE MONTH
3:30-4:30 PM

| | |
|---|---|
| September 15 | Gap Goal Plan |
| October 20 | Annual Administrator Conference |
| November 17 | Use of Time |
| December 15 | Small Group Plan |
| January 19 | Student Standards Delivery Plan |
| February 16 | Lesson Plans |
| March 16 | Data Reports |
| April 20 | WSCPAR & Program Assessment |

## POE & RAMP COHORT MONTHLY VIRTUAL MEETING
### DATE/TIME TO BE DETERMINED BY COHORT PARTICIPANTS

Is your program getting ready to RAMP or apply for the WI Program of Excellence (POE)? Join this cohort for support as you work on your application!

# Online Learning Program

## SEPTEMBER 2026 - MAY 2027

Professional learning should help you solve today's challenges, introduce new ideas you can use tomorrow, and leave you better equipped to support your students and families. At WSCA, we know your time is valuable, so every session is designed to be relevant, practical, and worth your investment.

This year, you'll notice a new name in our Online Learning Program: Learning Labs. Learning Labs identify our grade-band-specific sessions, making it easy to recognize the learning designed for your role and to know exactly when it's offered each month.

To make planning easier, each Online Learning Lab will follow a consistent monthly schedule:

- 2nd Wednesday: Elementary Learning Lab
- 2nd Thursday: Middle School Learning Lab
- 3rd Wednesday: High School Learning Lab
- 4th Wednesday: K–12 Learning Lab

Every Online Learning Lab and Author Chat is included with your WSCA membership. Providing high-quality resources and relevant learning is one of the ways WSCA continues to invest in you and the students and families you serve.

### ELEMENTARY LEARNING LAB

| | |
|---|---|
| 9/9/26 | Good to See You! Attendance Matters |
| 10/7/26 | TBD |
| 11/11/26 | Behavior Impedes Learning? I've checked yes, now what! |
| 12/9/26 | Battling Inattention: Tiered Tips and Development for Understanding Executive Functioning |
| 1/13/27 | Exploring Careers Through the Lens of the 7 Habits |
| 2/10/27 | Supporting Grieving Students in the School Setting |
| 3/10/27 | Planning a School Year of Social Emotional Learning: Using Themes to Focus Developmental Guidance |
| 4/14/27 | Career-Connected Learning in the Elementary Years, Part 1: Wonder Today, Prepare for Tomorrow |
| 5/15/27 | Career-Connected Learning in the Elementary Years, Part 2: Career Exploration in Xello |

### MIDDLE LEARNING LAB

| | |
|---|---|
| 9/10/26 | Self-Care through Cultural Lenses: Integrating Wellness in School Counseling Programs |
| 10/8/26 | Building a Comprehensive School-Based Approach to Supporting Youth Mental Health |
| 11/12/26 | Conversations that Matter: Leading with Courage and Clarity |
| 12/10/26 | The Vape Prevention Playbook: Tools, Strategies & Support for Educators |
| 1/14/27 | Why Do People Self-Injure? |
| 2/11/27 | High-Quality Career Advising in Middle School: Part 1- From Curiosity to Confidence |
| 3/11/27 | High-Quality Career Advising in Middle School, Part 2: Career Advisement in Xello |
| 4/8/27 | Zone Defense: A Proactive Way to Implement the Zones of Regulation |
| 5/13/27 | Internet Safety in the Digital Age: ICAC, Cyberbullying, and Sextortion |

# Online Learning Program, Cont.

## HIGH LEARNING LAB

| | |
|---|---|
| 9/16/26 | Media & The Mental Health Crisis |
| 10/21/26 | From High School to Bachelor's: Online Degree Pathways through the Universities of Wisconsin |
| 11/18/26 | Healthy Futures: Effective Alternatives to Suspension for Nicotine and Cannabis |
| 12/16/26 | TBD |
| 1/20/27 | From URL to IRL: Overcoming School Anxiety and Refusal in a Post-Remote Learning World |
| 2/17/27 | The Real Deal: Creating Authentic ACP Opportunities for Your Students and Staff |
| 3/17/27 | Helping Students Build Meaningful Academic & Career Plans in High School, Part 1: From Planning to Purpose |
| 4/21/27 | Helping Students Build Meaningful Academic & Career Plans in High School, Part 2: Portfolios, Plans & Goals in Xello |

## K-12 LEARNING LAB

| | |
|---|---|
| 9/23/26 | Bullying Prevention Month Kickoff |
| 10/28/26 | TBD |
| 1/27/27 | Author Chat: Smart But Scattered |
| 2/24/27 | Triple P – Positive Parenting Program®: Building Stronger Families Through Practical Parenting Strategies |
| 3/24/27 | Blueprint for Success: Navigating Apprenticeships and Trades Careers with Your Students |
| 4/28/27 | TBD |

## ON-DEMAND LEARNING ARCHIVE

Over 150 videos of high-quality content are available anytime on-demand in our Online Learning Archive exclusively for our members! Items are tagged by level and topic to help make navigation easy. **Here's a quick snapshot of just SOME of the recordings available:**

**Social/Emotional**

- School Refusal: Understanding How Anxiety and Depression Contribute to School Avoidance (K-12)
  - Presenter: Dr. David Jacobi
- Reboundaries and Resilience: Enhancing Skills that Foster Boundary Recognition, Determination and GRIT! (K-5)
  - Presenter: Julia Cook
- Respond to Bullying with a Trauma-Informed Care Approach for Parents and Staff (K-8)
  - Presenter: Clay Anton M.Ed
- Elementary Groups & Games (K-5)
  - Presenter: Sarah Flier

**Leadership/Advocacy**

- Beyond the Master's Degree for School Counselors: Pathways to a Ph.D. and Additional Licenses or Certifications (K-12)
  - Presenter: Carrie King, Mount Mary and Jennifer Betters-Bubon, UW-Whitewater
- Legal and Ethical Guidance for Engaging and Supporting Families (K-12)
  - Presenter: Stephen Sharp
- ASCA Information-Gathering Tool: Suicide Concern (K-12)
  - Presenter: Dr. Carolyn Stone, Counselor Educator & Retired ASCA Ethics Chair
- SELF-Care: Beyond The Bubble Bath (K-12)
  - Presenter: Barbara Gruener

**Access/Opportunities**

- Making MTSS work (K-12)
  - Presenter: Jennifer Betters-Bubon, UW-Whitewater
- Navigating District LGBTQ+ Policies to Support Students (K-12)
  - Presenter: Brian J., GSAFE
- ASCA Model Equity Alignment (K-12)
  - Presenter: Dr. Bobby Gueh (Dr. G), Georgia State University
- School Counselors as Social Justice Change Agents: Eliminators of Racism & Bias (K-PS)
  - Presenter: Mia Tatum-Crider, School Counselor

**Academic/Career**

- Catchy Career Readiness Ideas for Elementary Students (K-5)
  - Presenter: Andrea Donegan, DPI
- Historically Black Colleges & Universities 101 (9-12)
  - Presenter: Karolyn Taylor, MPS
- Using the Solution-Focused Approach to Help Students Build Hope and Identify Healthy Coping Strategies (K-12)
  - Presenter: Carol Buchholz Holland, North Dakota State University
- The 360 Thinking Model- Breakthrough Strategies to Develop Independent Executive Function Skills
  - Presenter: Sarah Ward, Cognitive Connections

# Extended Learning Courses

## LEARN WHEN IT WORKS FOR YOU

Professional learning doesn't always fit neatly into your schedule. WSCA's Extended Learning Courses offer asynchronous learning that gives you the flexibility to engage with content on your own schedule, with greater opportunity for depth, reflection, and personal growth.

Available through WSCA's Learning Management System, these courses provide focused, school counseling-specific learning designed to expand your knowledge, strengthen your skills, and support your professional practice. Choose the learning that fits your needs and complete it on your timeline.

Your schedule. Your pace. Professional learning built for school counselors.

### Current Course Offerings:

### ENHANCING YOUR SOLUTION FOCUSED COUNSELING SKILLS

**6-Unit Course + Zoom Call**
**Estimated Time: 4 Hours**

Interested in how to utilize Solution-Focused Counseling in your school counseling practice? Dr. Mark Gillen brings his engaging presentations online through brief, self-paced sessions focused on foundational beliefs and mindsets to enhance your skills.

This extended learning course focuses on applying Solution Focused Counseling into your daily practice and includes a focus on foundational work that underlies all our counseling skills, Solution Focused mindsets and techniques, and case examples.



### WSCA PRACTICUM SITE SUPERVISION COURSE

**5-Unit Course**
**Estimated Time: 4-6 Hours**

The purpose of the course is to orient school counselors in current best practices and a school counseling-specific supervision model. As a fieldwork supervisor, you will have the tools you need to confidently structure supervisory relationships with school counselors-in-training and new professionals.

Learning Objectives:

- Orient school counselors in current best practice & school counseling specific supervision
- Equip school counselors with the tools they need to confidently structure supervisory relationships with school counselors in training & new professionals.
- Orient school counselors in Wisconsin specific legal requirements

# Professional Mentoring & Coaching

WSCA offers opportunities for school counselors to receive supervision, mentoring, and coaching support through all stages of their careers. Full or half-year options are available for the supervision and mentoring programs. The role of a school counselor can be demanding and emotionally taxing. Access to tiered support provides counselors with a structured program to discuss challenges, seek advice, and receive reassurance. This is critical for preventing burnout and job dissatisfaction regardless of years in the field.

## COUNSELOR SUPERVISION - PROVISIONAL LICENSE WITH STIPULATIONS
## COUNSELOR MENTORING - PROVISIONAL LICENSE

| Services included in supervision and mentoring program | Supervision | Mentoring |
|---|---|---|
| Monthly virtual meeting(s) with WSCA counselor mentor to review goals and structured mentoring progression | 180 minutes minimum | 90 minutes minimum |
| Mentor, mentee, administrator check-in | Quarterly | 1x/semester |

The following is also included with both Supervision and mentoring:

- Mentor & Mentee Goal-Setting and Working Agreement meeting
- Virtual PLC opportunities with other mentees
- WSCA Membership

*WSCA mentors meet all the training requirements required by DPI in addition to school counselor specific mentor training required by WSCA.*

## COACHING FOR PRACTICING SCHOOL COUNSELORS

Even the most seasoned counselors deserve support. These monthly virtual sessions offer a space to connect with peers, tackle the unique challenges of the role, and gain practical strategies, while also reigniting passion and purpose in your work. *This coaching opportunity requires a minimum number of participants and may be canceled if minimum enrollment is not met.*

## CONSULTATION & TECHNICAL ASSISTANCE

Every counselor faces tough situations where guidance is needed. WSCA leaders are here to listen and share resources on ethics, advocacy, ASCA model, and general school counseling. Members have exclusive access to a WSCA Consultation Request Form, your direct link to the expertise of your statewide association.

Find the consultation request form at
WSCAweb.org > Membership > Member Only Content

# Emerging School Counselor Cohort

## START YOUR CAREER OFF ON THE RIGHT FOOT

**The Emerging School Counselor Cohort is the ultimate launchpad for early-career counselors ready to make an impact!**

Build your skills, expand your professional network, and grow alongside other school counselors through a year of learning and connection. The cohort kicks off with a full day of in-person learning during the WSCA Annual Conference Preconference, followed by four virtual Cohort Connections throughout the year and a second full day of in-person learning in the spring.

Learning will be shaped by the needs of cohort members, providing timely information, practical resources, and support you can put to use right away. Along the way, you'll build relationships with colleagues who understand the work and become part of a supportive professional community.

Your $350 cohort fee includes registration for the WSCA Annual Conference! This is an incredible opportunity to invest in a strong start to your career!

| Date | Location |
|---|---|
| **ESSC Kick-Off November 4, 9:00-4:30** | Kalahari Resort & Convention Center, Wisconsin Dells |
| **Cohort Connection December 8, 11:30-12:30** | Virtual |
| **Cohort Connection January 12, 11:30-12:30** | Virtual |
| **Cohort Connection February 9, 11:30-12:30** | Virtual |
| **Cohort Connection March 9, 11:30-12:30** | Virtual |
| **ESSC Capstone April 27, 9:00-4:00** | WSCA Office, Waunakee |



# Advocating for School Counselors



WSCA places great value on promoting the school counselor profession throughout the state and nationwide. We have worked long and hard to cultivate relationships that allow us to be at the table as important discussions and decisions are made in these areas.

Our ever-popular Day on the Hill events are a great culmination of much of the work we do behind the scenes throughout the year, and our **new** School Counselor Advocacy Institute will provide a full-day professional learning experience that will equip you with practical advocacy skills while providing an opportunity to put them into action at the Wisconsin State Capitol.

## TWO ADVOCACY EVENT OPTIONS!

NEW

### SCHOOL COUNSELOR ADVOCACY INSTITUTE

**Dec. 3, 2026 | 9:00am - 4:00pm**
**Madison, WI**

#### Gain Practical Advocacy Skills

Learn how to effectively advocate for your students, your comprehensive school counseling program, and the profession. We will focus on communicating the value of school counseling, using data and student outcomes to tell your story, building productive relationships with administrators and decision-makers, and confidently sharing the impact school counselors have on student success.

#### Head to the State Capitol

After the morning learning sessions, we will travel to the Wisconsin State Capitol to meet with state legislators, giving you the opportunity to apply what you've learned while advocating for policies that support Wisconsin students and school counselors.

***This event is designed for counselors of all levels of advocacy experience.***

### VIRTUAL DAY ON THE HILL

**Feb. 2, 2027 | 9:00am - 12:00pm**
**Virtual**

#### Big Impact, Minimal Time

WSCA's Day on the Hill is always one of our association's keystone events, and the virtual experience lets you participate without setting aside a whole day. This is a great chance to connect with your elected officials with the full backing and support of your professional association. A voice at the table is an excellent way to advocate for our students and profession.

## ADVOCACY GUIDE

WSCA has created an advocacy guide just for school counselors and available to WSCA members only! Topics include

- State and National Level Advocacy
- Advocating for School Counselor Role
- Confidentiality/Records/Subpoenas
- Assessments & Screeners
- Advocating for Subgroups of Students

# Leadership Development

We have so many different opportunities to help build up our members into amazing state and national leaders of the school counseling profession! Some areas that members can look forward to taking part in include:

## VOLUNTEERING WITH WSCA

### Board of Directors

WSCA needs dedicated school counselor-advocates to become members of the WSCA Governing Board of Directors. The WSCA Board is focused on creating conditions so Wisconsin School Counselors can practice with the highest level of effectiveness using an equity lens.

*Board applications due December 22, 2026*

### Directors of Operations

The Directors of Operations are focused on providing high-quality professional development, resources, networking, and collaboration opportunities for school counselors across the state. They design and implement the programs and services you have come to know and expect from WSCA, using their creativity and innovation to create new programs/services.

*Directors are onboarded annually in April*

### Regional Ambassadors

WSCA is looking for Ambassadors in each CESA region who will allow our organization to better understand counselor needs across the state.

### Limited Time Commitment Volunteer Opportunities

Want to get involved with WSCA without making a long-term commitment? WSCA offers a variety of short-term volunteer opportunities to share your perspective, provide feedback on projects, and lend a hand when additional support is needed.

*Explore current opportunities on the WSCA Get Involved webpage.*

## LEADERSHIP ACADEMY

WSCA is proud to continue the WSCA Leadership Development Program. This year-long program will explore leadership from the school counselor position and provide participants with the opportunity to deepen their understanding of individual leadership strengths and leadership philosophy.

*Cohort 10 applications due March 1, 2027*

## PROFESSIONAL RECOGNITION

WSCA awards professional school counselors and a variety of other key professionals in our schools each year at our annual conference.

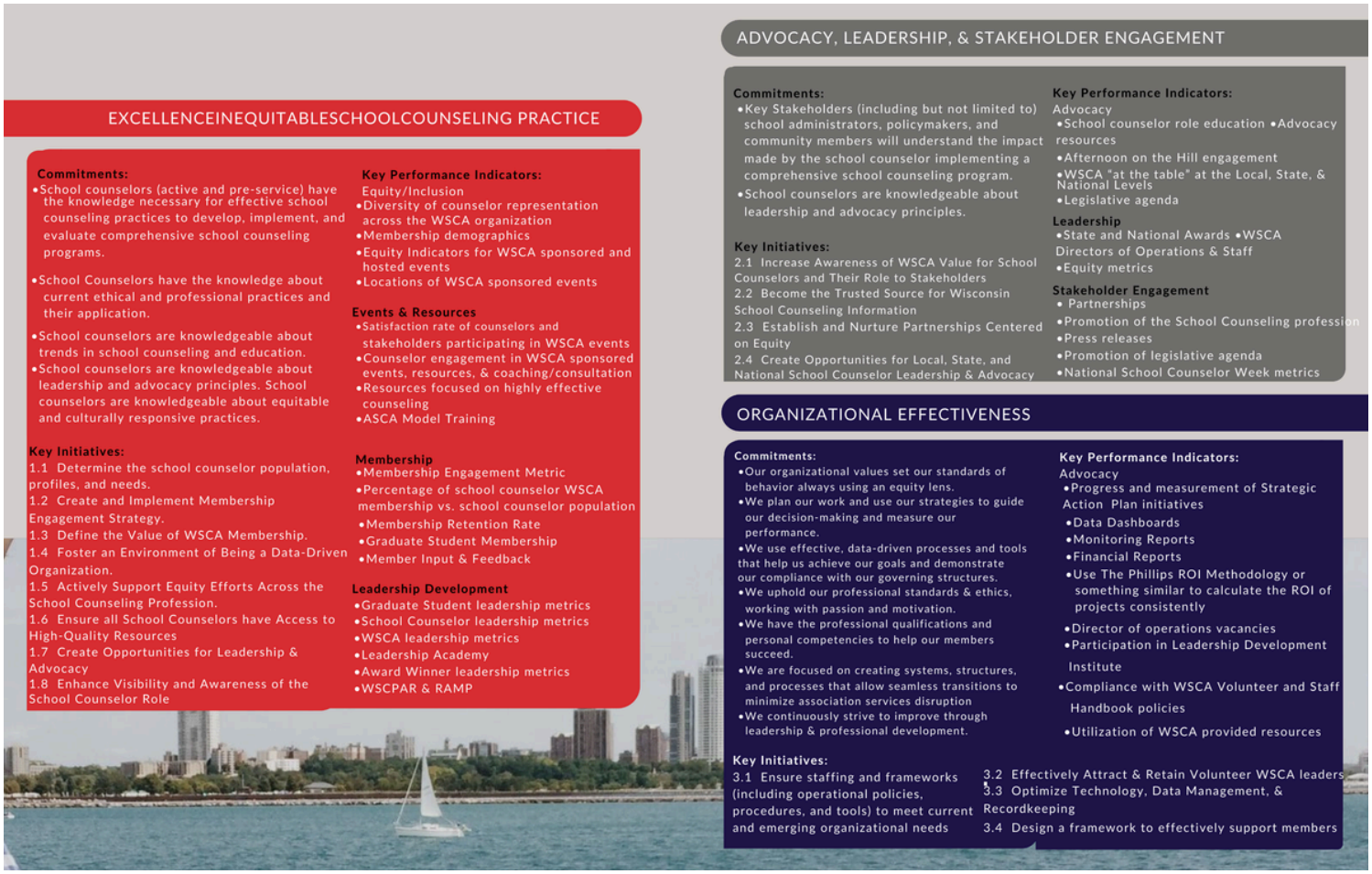
*Nominations are due September 15, 2026*





# WSCA's Strategic Plan

The WSCA Directors of Operations have developed a five-year Strategic Plan that lays out our association's commitment to professional learning for equity and excellence for all Wisconsin School Counselors. We encourage all members, stakeholders, and other interested parties to review this document for more insight into our commitments, initiatives, and performance indicators! Here is the plan at a glance:




Find more information at WSCAweb.org > About > About WSCA

**Wisconsin School Counselor Association**

Our vision is for Wisconsin to be the model for excellence in equitable school counseling practice, exemplified by the advocacy, leadership, and expertise of the members of the WSCA.

www.wscaweb.org | (608) 204-9825 | admin@wscaweb.org | 1005 Quinn Drive, Waunakee, WI 53597